

MTD Sales
151.67 L

Brand Share %
24.20 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	128.53	22.18 %
Home-The	23.14	48.73 %
Total	151.67	24.20 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	86.44	27.06 %
VIJAYAWADA-01	65.23	21.22 %
Total	151.67	24.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	76.41	25.67 %
Home-The	10.02	46.00 %
Total	86.44	27.06 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.83	20.93 %
PMR1	3.24	22.83 %
KNL1	2.72	23.71 %
PGR1	1.56	20.78 %
GTL1	1.34	19.23 %
NYP1	1.25	13.63 %
DHN1	1.13	13.08 %
MPL1	1.06	6.53 %
RCY1	1.00	10.27 %
PDT1	1.00	9.47 %
SPE1	0.95	12.76 %
RJP1	0.89	10.98 %
KOU1	0.41	7.19 %
PUT1	0.38	4.05 %
TPI1		0.00 %
TPY1		0.00 %
Total	86.44	27.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	52.11	18.50 %
Home-The	13.12	51.04 %
Total	65.23	21.22 %

Branch *	MTD Sales L	Brand Share %
TEL1	2.07	23.98 %
RAL1	2.00	21.16 %
VJW1	1.99	11.25 %
TVU1	1.96	20.74 %
CKT1	1.71	18.13 %
ELU1	1.56	12.80 %
JPT1	1.43	17.33 %
KDR1	1.35	22.87 %
OGL1	1.27	13.40 %
GVM1	1.18	16.45 %
NRT1	1.10	10.18 %
PPM1	1.08	11.53 %
DPE1	1.04	16.75 %
VJW4	1.03	16.36 %
VJW5	0.79	10.18 %
PRL1	0.76	9.98 %
KND1	0.74	5.05 %
PNR1	0.74	23.18 %
VKN1	0.54	6.84 %
AMP1	0.42	11.59 %
PAP1	0.36	6.31 %
GNT2	0.33	8.38 %
CRL1	0.26	2.92 %
MTM1	0.26	7.26 %
BPP1	0.14	7.03 %
VUY1		0.00 %
Total	65.23	21.22 %