

MTD Sales
126.09 L

Brand Share %
25.49 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	107.37	23.53 %
Home-The	18.73	48.64 %
Total	126.09	25.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	66.26	27.12 %
VIJAYAWADA-01	59.83	23.90 %
Total	126.09	25.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	57.80	25.56 %
Home-The	8.46	46.48 %
Total	66.26	27.12 %

Branch *	MTD Sales L	Brand Share %
RCY1	2.10	23.18 %
KNL1	2.03	14.21 %
TPI1	1.90	19.49 %
CTO1	1.62	8.35 %
KOU1	1.15	20.11 %
GTL1	1.00	13.21 %
DHN1	0.83	10.03 %
RJP1	0.71	10.28 %
MPL1	0.64	6.03 %
NYP1	0.60	19.98 %
PMR1	0.33	4.41 %
PUT1	0.21	4.59 %
TPY1		0.11 %
TPSD		0.00 %
Total	66.26	27.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.57	21.55 %
Home-The	10.26	50.59 %
Total	59.83	23.90 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	22.68 %
RAL1	1.81	22.64 %
PPM1	1.69	22.81 %
OGL1	1.41	19.51 %
VJW5	1.33	23.96 %
JPT1	1.17	18.68 %
PAP1	1.17	15.70 %
VJW4	1.09	19.33 %
CKT1	1.06	15.32 %
KDR1	1.01	17.50 %
MTM1	0.93	19.42 %
AMP1	0.83	17.27 %
JGG1	0.72	13.18 %
RMV1	0.63	8.16 %
TDD1	0.57	9.36 %
NRT1	0.54	6.76 %
CRL1	0.42	7.85 %
TVU1	0.40	6.78 %
TEL1	0.36	6.12 %
BPP1	0.28	10.65 %
VUY1	0.27	10.13 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
VKN1		0.00 %
Total	59.83	23.90 %