



AP : SONY Sales Performance 01/05/2026 9:06 AM

MTD Sales
113.90 L

Brand Share %
19.80 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.19	16.89 %
Home-The	23.70	57.45 %
Total	113.90	19.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.66	23.44 %
VIJAYAWADA-01	44.24	15.91 %
Total	113.90	19.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	57.79	20.87 %
Home-The	11.87	58.75 %
Total	69.66	23.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	14.42 %
CTO1	1.74	10.57 %
KNL1	1.40	11.13 %
RCY1	1.30	13.80 %
NLR1	1.27	14.87 %
NDL1	1.14	19.24 %
TPI1	0.99	12.28 %
DHN1	0.98	12.83 %
VKI1	0.78	9.59 %
PUT1	0.78	9.77 %
SPE1	0.77	9.55 %
KAR1	0.76	7.37 %
RJP1	0.65	7.50 %
PDT1	0.61	7.48 %
PIL1	0.59	7.18 %
TPY1	0.42	4.04 %
MPL1	0.33	4.86 %
BVL1	0.26	4.26 %
NYP1	0.20	3.26 %
Total	69.66	23.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.41	12.61 %
Home-The	11.83	56.19 %
Total	44.24	15.91 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.22	18.52 %
BVR1	1.75	10.51 %
TDD1	1.54	17.83 %
TEL1	1.34	13.58 %
OGL1	1.11	12.15 %
JPT1	0.91	15.17 %
RMV1	0.83	11.66 %
NRT1	0.78	13.23 %
CKT1	0.77	13.43 %
RAL1	0.71	11.22 %
TNI1	0.65	12.29 %
VJW2	0.59	10.22 %
VJW5	0.52	15.32 %
VKN1	0.52	5.46 %
GDV1	0.52	11.37 %
ELU1	0.48	6.05 %
AMP1	0.37	17.89 %
GVM1	0.25	3.09 %
JGG1	0.20	7.83 %
VJW4	0.14	2.97 %
BPP1	0.13	2.90 %
PAP1	0.13	2.29 %
GNT2		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	44.24	15.91 %