



AP : SONY Sales Performance 01/04/2026 9:06 AM

MTD Sales
145.77 L

Brand Share %
23.45 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	121.70	21.20 %
Home-The	24.07	50.43 %
Total	145.77	23.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	83.57	26.57 %
VIJAYAWADA-01	62.20	20.25 %
Total	145.77	23.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	73.73	24.98 %
Home-The	9.84	50.86 %
Total	83.57	26.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.99	19.83 %
CTO1	5.28	21.01 %
KAR1	1.73	15.36 %
KNL1	1.52	14.28 %
SPE1	1.49	15.02 %
PUT1	1.47	18.24 %
PGR1	1.36	18.63 %
MPL1	1.27	9.74 %
PDT1	1.26	9.11 %
NDL1	1.11	14.52 %
DHN1	1.11	14.39 %
TPI1	1.06	12.77 %
NYP1	1.01	13.37 %
VKI1	0.99	14.42 %
BVL1	0.85	14.90 %
RJP1	0.72	7.48 %
KOU1	0.38	9.47 %
RCY1	0.15	2.28 %
GTL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
TPY1	-0.52	-5.92 %
Total	83.57	26.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.97	17.20 %
Home-The	14.23	50.13 %
Total	62.20	20.25 %

Branch *	MTD Sales L	Brand Share %
CRL1	3.17	18.93 %
RMV1	2.24	20.51 %
TVU1	1.80	18.52 %
ELU1	1.47	15.10 %
VJW1	1.37	10.31 %
OGL1	0.91	8.66 %
MTM1	0.86	15.13 %
DPE1	0.62	20.50 %
TNI1	0.62	8.51 %
PAP1	0.61	8.99 %
GDV1	0.61	12.40 %
RAL1	0.42	4.77 %
VJW5	0.40	7.73 %
CKT1	0.32	4.65 %
PRL1	0.29	3.15 %
TEL1	0.25	2.66 %
VUY1	0.23	5.79 %
JGG1	0.12	3.47 %
BPP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	62.20	20.25 %