

MTD Sales
272.70 L

Brand Share %
13.77 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	107.01	24.01 %
Wash-Mac	79.31	21.70 %
LED TV	77.20	13.81 %
Air-Cond	6.90	1.25 %
Oven	1.38	12.78 %
Home-The	0.90	1.93 %
Total	272.70	13.77 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	157.74	16.66 %
VIJAYAWADA-01	114.96	11.12 %
Total	272.70	13.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	59.69	25.99 %
Wash-Mac	47.78	23.08 %
LED TV	46.27	15.78 %
Air-Cond	3.13	1.65 %
Oven	0.73	13.72 %
Home-The	0.14	0.66 %
Total	157.74	16.66 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.95	12.80 %
KNL1	3.44	10.17 %
RJP1	2.97	10.78 %
BVL1	2.69	13.37 %
RCY1	2.60	10.38 %
SPE1	2.57	9.36 %
PUT1	2.35	5.24 %
NDL1	1.86	5.68 %
TPI1	1.73	7.05 %
KVL1	1.72	8.25 %
VKI1	1.49	6.42 %
KNL2	1.37	4.79 %
KDA1	1.26	4.20 %
GTL1	0.14	0.94 %
Total	157.74	16.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.32	21.91 %
Wash-Mac	31.53	19.90 %
LED TV	30.93	11.63 %
Air-Cond	3.76	1.04 %
Home-The	0.76	2.99 %
Oven	0.66	11.88 %
Total	114.96	11.12 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.91	10.57 %
GNT1	4.64	10.47 %
OGL1	4.46	8.97 %
RMV1	4.00	9.28 %
RAL1	3.55	11.06 %
GDV1	2.65	13.38 %
GVM1	2.36	6.02 %
TDD1	2.19	7.88 %
ELU1	2.18	5.39 %
NRT1	2.08	6.33 %
VUY1	1.81	11.04 %
VJW2	1.56	6.16 %
VJW4	1.44	6.02 %
BPP1	1.42	12.43 %
GNT2	1.42	7.49 %
KDR1	1.40	6.14 %
PRL1	1.35	9.20 %
VKN1	1.31	4.30 %
VJW5	0.99	3.79 %
TEL1	0.98	3.82 %
KND1	0.96	3.22 %
PAP1	0.94	3.94 %
DPE1	0.78	5.25 %
PNR1	0.52	3.97 %
JGG1	0.35	2.82 %
Total	114.96	11.12 %