

MTD Sales
266.03 L

Brand Share %
14.64 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	113.78	24.86 %
Wash-Mac	73.67	21.31 %
LED TV	67.29	15.12 %
Air-Cond	9.02	1.74 %
Oven	2.07	16.86 %
Home-The	0.21	0.56 %
Total	266.03	14.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	155.60	17.73 %
VIJAYAWADA-01	110.43	11.76 %
Total	266.03	14.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	66.80	29.78 %
Wash-Mac	44.95	23.54 %
LED TV	36.43	16.48 %
Air-Cond	5.58	2.58 %
Oven	1.75	24.23 %
Home-The	0.08	0.47 %
Total	155.60	17.73 %

Branch *	MTD Sales L	Brand Share %
KNL1	4.43	14.40 %
KHT1	3.59	13.84 %
RCY1	3.36	12.56 %
RJP1	3.13	12.41 %
PUT1	2.70	14.15 %
TPI1	2.69	9.43 %
BVL1	2.23	7.07 %
KDA1	1.99	7.00 %
SPE1	1.82	4.60 %
NDL1	1.48	4.09 %
VKI1	1.36	6.97 %
GTL1	0.52	2.62 %
TPSD		0.00 %
Total	155.60	17.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	46.97	20.12 %
LED TV	30.86	13.78 %
Wash-Mac	28.71	18.56 %
Air-Cond	3.44	1.14 %
Oven	0.32	6.38 %
Home-The	0.13	0.65 %
Total	110.43	11.76 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.27	11.61 %
VJW1	3.62	7.15 %
OGL1	3.42	8.72 %
GNT1	3.03	7.63 %
PPM1	2.74	14.41 %
KND1	2.63	6.72 %
TVU1	2.53	13.56 %
PAP1	2.22	8.95 %
KDR1	2.06	6.60 %
GDV1	2.01	13.37 %
NRT1	1.92	4.71 %
JGG1	1.72	10.08 %
CKT1	1.68	7.08 %
DPE1	1.56	13.16 %
VKN1	1.51	5.85 %
PRL1	1.39	9.05 %
TEL1	1.35	5.51 %
VUY1	1.20	9.04 %
TDD1	1.02	5.09 %
VJW4	0.95	5.90 %
VJW2	0.94	4.63 %
VJW5	0.44	1.91 %
PNR1	0.34	2.48 %
GNT2	0.32	2.16 %
BPP1	0.31	2.91 %
GTSD		0.00 %
Total	110.43	11.76 %