

MTD Sales
259.40 L

Brand Share %
13.54 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	98.04	22.92 %
Wash-Mac	77.79	22.00 %
LED TV	74.40	13.71 %
Air-Cond	6.90	1.29 %
Oven	1.38	12.90 %
Home-The	0.90	1.96 %
Total	259.40	13.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	150.03	16.44 %
VIJAYAWADA-01	109.37	10.90 %
Total	259.40	13.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	54.19	24.72 %
Wash-Mac	46.95	23.51 %
LED TV	44.88	15.72 %
Air-Cond	3.13	1.72 %
Oven	0.73	13.97 %
Home-The	0.14	0.67 %
Total	150.03	16.44 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.62	12.25 %
KNL1	3.29	11.10 %
RJP1	2.69	10.29 %
RCY1	2.60	10.57 %
SPE1	2.57	9.48 %
PUT1	2.17	4.89 %
TPI1	1.73	7.20 %
NDL1	1.72	5.52 %
KVL1	1.57	8.71 %
VKI1	1.49	6.60 %
KNL2	1.37	5.12 %
KDA1	1.26	4.36 %
GTL1	0.14	0.96 %
Total	150.03	16.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	43.84	21.03 %
Wash-Mac	30.83	20.04 %
LED TV	29.52	11.48 %
Air-Cond	3.76	1.07 %
Home-The	0.76	3.04 %
Oven	0.66	11.88 %
Total	109.37	10.90 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.91	10.71 %
GNT1	4.64	10.79 %
OGL1	4.46	9.16 %
RMV1	3.63	8.60 %
RAL1	3.41	11.41 %
GDV1	2.65	13.42 %
GVM1	2.36	6.10 %
ELU1	2.18	5.55 %
TDD1	1.88	7.20 %
NRT1	1.80	5.61 %
VUY1	1.68	10.50 %
VJW2	1.56	6.36 %
VJW4	1.44	7.38 %
BPP1	1.42	12.59 %
GNT2	1.42	7.73 %
KDR1	1.40	6.29 %
PRL1	1.35	9.44 %
VKN1	1.31	4.30 %
TEL1	0.98	3.85 %
KND1	0.96	3.24 %
PAP1	0.94	4.03 %
DPE1	0.78	5.25 %
VJW5	0.67	2.65 %
PNR1	0.52	4.00 %
JGG1	0.35	2.99 %
Total	109.37	10.90 %