

MTD Sales
258.18 L

Brand Share %
14.61 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	110.60	24.86 %
Wash-Mac	70.96	21.16 %
LED TV	65.75	15.10 %
Air-Cond	8.67	1.73 %
Oven	1.98	16.40 %
Home-The	0.21	0.57 %
Total	258.18	14.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	150.75	17.62 %
VIJAYAWADA-01	107.42	11.79 %
Total	258.18	14.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	64.49	29.63 %
Wash-Mac	43.25	23.45 %
LED TV	36.03	16.62 %
Air-Cond	5.24	2.47 %
Oven	1.65	23.51 %
Home-The	0.08	0.48 %
Total	150.75	17.62 %

Branch *	MTD Sales L	Brand Share %
KHT1	3.34	13.07 %
RCY1	2.81	10.89 %
RJP1	2.74	11.50 %
TPI1	2.69	9.60 %
PUT1	2.56	14.24 %
KDA1	1.99	7.15 %
BVL1	1.90	6.20 %
SPE1	1.82	4.63 %
NDL1	1.48	4.18 %
VKI1	1.36	7.01 %
GTL1	0.52	2.63 %
TPSD		0.00 %
Total	150.75	17.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	46.11	20.29 %
LED TV	29.72	13.59 %
Wash-Mac	27.70	18.36 %
Air-Cond	3.44	1.19 %
Oven	0.32	6.45 %
Home-The	0.13	0.65 %
Total	107.42	11.79 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.12	11.68 %
VJW1	3.62	7.24 %
OGL1	3.42	8.90 %
GNT1	3.03	7.76 %
PPM1	2.74	14.41 %
KND1	2.63	7.15 %
TVU1	2.53	13.56 %
PAP1	2.22	9.40 %
GDV1	2.01	13.54 %
NRT1	1.92	4.77 %
KDR1	1.88	6.19 %
JGG1	1.72	10.32 %
CKT1	1.68	7.43 %
DPE1	1.56	13.82 %
PRL1	1.39	9.65 %
TEL1	1.35	5.66 %
VKN1	1.33	5.24 %
VUY1	1.20	9.04 %
TDD1	1.02	5.21 %
VJW4	0.95	6.02 %
VJW2	0.94	4.69 %
VJW5	0.44	1.96 %
PNR1	0.34	2.63 %
GNT2	0.32	2.77 %
BPP1	0.31	3.14 %
GTSD		0.00 %
Total	107.42	11.79 %