

MTD Sales
254.03 L

Brand Share %
13.59 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	96.25	23.12 %
Wash-Mac	76.14	22.27 %
LED TV	72.47	13.73 %
Air-Cond	6.90	1.31 %
Oven	1.38	12.90 %
Home-The	0.90	2.02 %
Total	254.03	13.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	147.44	16.61 %
VIJAYAWADA-01	106.59	10.86 %
Total	254.03	13.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	53.71	25.21 %
Wash-Mac	46.13	23.87 %
LED TV	43.60	15.75 %
Air-Cond	3.13	1.75 %
Oven	0.73	13.97 %
Home-The	0.14	0.69 %
Total	147.44	16.61 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.62	12.25 %
KNL1	3.15	11.08 %
RJP1	2.69	10.42 %
RCY1	2.60	10.93 %
SPE1	2.57	9.58 %
PUT1	2.17	4.94 %
TPI1	1.73	7.25 %
NDL1	1.72	5.71 %
VKI1	1.49	6.64 %
KVL1	1.41	10.54 %
KDA1	1.26	4.42 %
KNL2	1.23	4.65 %
GTL1	0.14	1.00 %
Total	147.44	16.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	42.54	20.92 %
Wash-Mac	30.01	20.18 %
LED TV	28.87	11.50 %
Air-Cond	3.76	1.08 %
Home-The	0.76	3.13 %
Oven	0.66	11.88 %
Total	106.59	10.86 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.61	10.47 %
OGL1	4.46	9.29 %
GNT1	4.39	10.90 %
RAL1	3.41	11.65 %
RMV1	3.26	7.93 %
GDV1	2.65	13.42 %
GVM1	2.36	6.19 %
ELU1	2.18	5.59 %
TDD1	1.88	7.31 %
NRT1	1.80	5.79 %
VUY1	1.68	10.50 %
VJW2	1.56	6.64 %
VJW4	1.44	7.51 %
BPP1	1.42	12.59 %
PRL1	1.35	9.96 %
VKN1	1.31	4.37 %
GNT2	1.24	7.02 %
KDR1	1.22	5.67 %
TEL1	0.98	3.95 %
PAP1	0.94	4.13 %
DPE1	0.78	5.38 %
KND1	0.78	2.68 %
VJW5	0.67	2.68 %
PNR1	0.52	4.17 %
JGG1	0.35	2.99 %
Total	106.59	10.86 %