

MTD Sales
252.77 L

Brand Share %
14.59 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	108.78	24.83 %
Wash-Mac	70.14	21.33 %
LED TV	63.33	15.00 %
Air-Cond	8.33	1.68 %
Oven	1.98	16.68 %
Home-The	0.21	0.58 %
Total	252.77	14.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	147.11	17.54 %
VIJAYAWADA-01	105.66	11.82 %
Total	252.77	14.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	63.15	29.68 %
Wash-Mac	42.59	23.51 %
LED TV	34.74	16.52 %
Air-Cond	4.90	2.33 %
Oven	1.65	23.51 %
Home-The	0.08	0.48 %
Total	147.11	17.54 %

Branch *	MTD Sales L	Brand Share %
KHT1	3.34	13.31 %
RCY1	2.81	11.16 %
RJP1	2.74	11.50 %
TPI1	2.69	9.71 %
PUT1	2.45	13.80 %
KDA1	1.99	7.31 %
BVL1	1.90	6.41 %
SPE1	1.82	4.66 %
NDL1	1.48	4.23 %
VKI1	1.36	7.05 %
GTL1	0.52	2.68 %
TPSD		0.00 %
Total	147.11	17.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	45.63	20.25 %
LED TV	28.60	13.49 %
Wash-Mac	27.55	18.66 %
Air-Cond	3.44	1.20 %
Oven	0.32	6.73 %
Home-The	0.13	0.67 %
Total	105.66	11.82 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.12	11.80 %
VJW1	3.62	7.34 %
OGL1	3.42	9.15 %
GNT1	3.03	8.02 %
KND1	2.63	7.50 %
TVU1	2.53	13.61 %
PPM1	2.48	13.82 %
NRT1	1.92	4.77 %
GDV1	1.88	12.92 %
PAP1	1.86	8.01 %
JGG1	1.72	10.61 %
CKT1	1.68	7.51 %
KDR1	1.62	5.40 %
DPE1	1.56	14.42 %
PRL1	1.39	9.72 %
TEL1	1.35	5.71 %
VKN1	1.33	5.34 %
VUY1	1.20	9.15 %
TDD1	1.02	5.36 %
VJW4	0.95	6.17 %
VJW2	0.94	4.76 %
VJW5	0.44	1.98 %
PNR1	0.34	2.70 %
GNT2	0.32	2.77 %
BPP1	0.31	3.14 %
GTSD		0.00 %
Total	105.66	11.82 %