

MTD Sales
242.00 L

Brand Share %
13.42 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	90.55	22.93 %
Wash-Mac	72.26	22.23 %
LED TV	70.09	13.75 %
Air-Cond	6.90	1.33 %
Oven	1.30	12.62 %
Home-The	0.90	2.07 %
Total	242.00	13.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	140.58	16.49 %
VIJAYAWADA-01	101.43	10.66 %
Total	242.00	13.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	50.58	25.23 %
Wash-Mac	43.71	23.85 %
LED TV	42.28	15.75 %
Air-Cond	3.13	1.79 %
Oven	0.73	14.29 %
Home-The	0.14	0.71 %
Total	140.58	16.49 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.26	11.68 %
KNL1	2.90	11.43 %
PGR1	2.67	12.44 %
SPE1	2.57	9.88 %
RJP1	2.46	10.39 %
RCY1	2.45	11.22 %
PUT1	2.17	5.11 %
TPI1	1.73	7.54 %
NDL1	1.72	5.76 %
VKI1	1.49	6.75 %
KDA1	1.26	4.61 %
KNL2	1.23	4.73 %
KVL1	0.57	7.35 %
GTL1	0.14	1.01 %
TPSD		0.00 %
Total	140.58	16.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	39.97	20.57 %
Wash-Mac	28.54	20.13 %
LED TV	27.81	11.52 %
Air-Cond	3.76	1.09 %
Home-The	0.76	3.20 %
Oven	0.57	10.98 %
Total	101.43	10.66 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.17	10.13 %
GNT1	4.26	10.82 %
OGL1	4.22	8.99 %
RAL1	3.41	11.89 %
RMV1	3.26	8.01 %
GVM1	2.36	6.35 %
ELU1	2.18	5.82 %
TDD1	1.88	7.31 %
NRT1	1.80	5.85 %
VJW2	1.56	6.64 %
VUY1	1.53	9.74 %
VJW4	1.44	7.61 %
BPP1	1.42	12.83 %
PRL1	1.35	10.74 %
VKN1	1.31	4.47 %
GNT2	1.24	7.14 %
KDR1	1.22	6.05 %
TEL1	0.98	4.08 %
PAP1	0.94	4.20 %
DPE1	0.78	5.50 %
KND1	0.78	2.91 %
VJW5	0.67	2.76 %
PNR1	0.52	4.28 %
JGG1	0.35	3.10 %
Total	101.43	10.66 %