

MTD Sales
229.43 L

Brand Share %
13.50 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	87.28	22.99 %
Wash-Mac	68.51	22.53 %
LED TV	64.63	13.86 %
Air-Cond	6.90	1.38 %
Oven	1.21	12.32 %
Home-The	0.90	2.23 %
Total	229.43	13.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	132.93	16.66 %
VIJAYAWADA-01	96.50	10.70 %
Total	229.43	13.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	48.59	25.31 %
Wash-Mac	41.47	24.09 %
LED TV	38.87	15.78 %
Air-Cond	3.13	1.90 %
Oven	0.73	14.93 %
Home-The	0.14	0.79 %
Total	132.93	16.66 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.26	12.04 %
KNL1	2.76	11.29 %
PGR1	2.67	13.01 %
SPE1	2.57	10.23 %
RCY1	2.45	12.21 %
PUT1	2.17	5.20 %
RJP1	2.16	9.59 %
TPI1	1.73	7.83 %
VKI1	1.49	7.06 %
NDL1	1.39	5.33 %
KDA1	1.26	4.90 %
KNL2	1.23	4.84 %
GTL1	0.14	1.10 %
TPSD		0.00 %
Total	132.93	16.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	38.70	20.63 %
Wash-Mac	27.04	20.49 %
LED TV	25.76	11.72 %
Air-Cond	3.76	1.12 %
Home-The	0.76	3.36 %
Oven	0.48	9.72 %
Total	96.50	10.70 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.17	10.35 %
OGL1	4.22	9.37 %
GNT1	3.93	10.48 %
RMV1	3.26	8.77 %
RAL1	2.98	10.97 %
GVM1	2.19	6.14 %
ELU1	1.98	5.67 %
NRT1	1.80	5.96 %
TDD1	1.72	6.99 %
VJW4	1.44	7.94 %
BPP1	1.42	13.27 %
VJW2	1.41	6.14 %
VKN1	1.31	4.64 %
VUY1	1.26	8.46 %
GNT2	1.24	7.27 %
KDR1	1.22	6.73 %
PRL1	1.10	9.81 %
TEL1	0.98	4.21 %
PAP1	0.94	4.48 %
DPE1	0.78	6.08 %
KND1	0.78	3.11 %
PNR1	0.52	4.39 %
VJW5	0.40	1.71 %
JGG1	0.35	3.33 %
Total	96.50	10.70 %