

MTD Sales
232.48 L

Brand Share %
14.33 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	99.46	24.26 %
Wash-Mac	66.08	21.57 %
LED TV	56.56	14.47 %
Air-Cond	8.33	1.77 %
Oven	1.84	16.46 %
Home-The	0.21	0.61 %
Total	232.48	14.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	137.97	17.58 %
VIJAYAWADA-01	94.51	11.28 %
Total	232.48	14.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	58.99	29.59 %
Wash-Mac	40.80	24.04 %
LED TV	31.55	16.13 %
Air-Cond	4.90	2.49 %
Oven	1.65	25.03 %
Home-The	0.08	0.50 %
Total	137.97	17.58 %

Branch *	MTD Sales L	Brand Share %
NLR1	5.89	13.57 %
KHT1	3.34	14.11 %
RCY1	2.81	11.94 %
TPI1	2.69	10.26 %
RJP1	2.43	10.93 %
PUT1	2.12	12.90 %
KDA1	1.99	8.06 %
SPE1	1.82	5.56 %
BVL1	1.70	6.08 %
NDL1	1.48	4.47 %
VKI1	1.36	7.26 %
GTL1	0.52	2.87 %
TPSD		0.00 %
Total	137.97	17.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	40.47	19.22 %
Wash-Mac	25.28	18.50 %
LED TV	25.01	12.80 %
Air-Cond	3.44	1.26 %
Oven	0.19	4.16 %
Home-The	0.13	0.72 %
Total	94.51	11.28 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.12	12.53 %
OGL1	3.42	9.40 %
VJW1	3.13	6.69 %
GNT1	3.03	8.42 %
TVU1	2.29	13.56 %
NRT1	1.92	4.83 %
PAP1	1.48	7.33 %
GDV1	1.47	11.00 %
KDR1	1.43	4.89 %
JGG1	1.36	9.27 %
TEL1	1.35	6.32 %
VKN1	1.33	5.40 %
KND1	1.31	4.04 %
DPE1	1.27	12.74 %
CKT1	1.18	5.55 %
PRL1	1.08	8.16 %
TDD1	1.02	5.73 %
VJW4	0.95	6.52 %
VJW5	0.44	2.09 %
VJW2	0.42	2.63 %
VUY1	0.33	2.94 %
GNT2	0.32	2.88 %
BPP1	0.31	3.14 %
PNR1	0.20	1.77 %
GTSD		0.00 %
Total	94.51	11.28 %