

MTD Sales
225.69 L

Brand Share %
13.49 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	85.33	22.95 %
Wash-Mac	67.99	22.66 %
LED TV	63.69	13.83 %
Air-Cond	6.58	1.34 %
Oven	1.21	12.46 %
Home-The	0.90	2.30 %
Total	225.69	13.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	131.90	16.80 %
VIJAYAWADA-01	93.79	10.57 %
Total	225.69	13.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	47.91	25.53 %
Wash-Mac	41.47	24.29 %
LED TV	38.53	15.79 %
Air-Cond	3.13	1.95 %
Oven	0.73	15.29 %
Home-The	0.14	0.81 %
Total	131.90	16.80 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.26	12.44 %
KNL1	2.76	11.35 %
PGR1	2.67	13.01 %
SPE1	2.57	11.00 %
RCY1	2.45	12.69 %
PUT1	2.17	5.24 %
RJP1	1.98	8.93 %
TPI1	1.73	7.83 %
VKI1	1.49	7.10 %
NDL1	1.39	5.37 %
KDA1	1.26	4.96 %
KNL2	1.23	4.96 %
GTL1	0.14	1.11 %
TPSD		0.00 %
Total	131.90	16.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	37.42	20.33 %
Wash-Mac	26.52	20.52 %
LED TV	25.16	11.62 %
Air-Cond	3.45	1.04 %
Home-The	0.76	3.49 %
Oven	0.48	9.72 %
Total	93.79	10.57 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.17	10.35 %
OGL1	4.22	9.60 %
GNT1	3.93	10.48 %
CRL1	3.73	13.40 %
RMV1	3.26	8.86 %
RAL1	2.98	11.31 %
GVM1	2.19	6.14 %
ELU1	1.98	5.79 %
NRT1	1.80	6.04 %
TDD1	1.72	7.22 %
VJW4	1.44	7.94 %
BPP1	1.42	13.27 %
VKN1	1.31	4.81 %
VUY1	1.26	8.46 %
VJW2	1.23	5.52 %
KDR1	1.22	6.73 %
GNT2	1.10	6.68 %
PAP1	0.94	4.51 %
PRL1	0.86	7.94 %
DPE1	0.78	6.08 %
KND1	0.78	3.14 %
TEL1	0.57	2.57 %
PNR1	0.52	4.39 %
VJW5	0.40	1.71 %
JGG1	0.35	3.33 %
Total	93.79	10.57 %