



MTD Sales
126.89 L

Brand Share %
13.48 %

Information:
MTD : 01-09-2025 To 22-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **13.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	49.73	25.52 %
Wash-Mac	37.34	19.99 %
LED TV	32.93	10.84 %
Air-Cond	5.68	2.57 %
Oven	1.21	21.61 %
Total	126.89	13.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	82.28	17.25 %
VIJAYAWADA-01	44.61	9.61 %
Total	126.89	13.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.70	29.71 %
Wash-Mac	24.47	22.23 %
LED TV	21.57	14.48 %
Air-Cond	2.74	3.01 %
Oven	0.80	23.26 %
Total	82.28	17.25 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.95	12.91 %
KNL2	2.68	13.26 %
VKI1	1.72	11.27 %
KHT1	1.58	9.44 %
KVL1	1.37	8.65 %
RJP1	1.35	8.94 %
PGR1	0.95	11.76 %
PUT1	0.66	6.27 %
KNL1	0.54	6.93 %
RCY1	0.53	2.42 %
GTL1		0.00 %
TPI1		0.00 %
Total	82.28	17.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	17.02	20.08 %
Wash-Mac	12.87	16.79 %
LED TV	11.36	7.34 %
Air-Cond	2.94	2.26 %
Oven	0.41	19.00 %
Total	44.61	9.61 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.29	12.31 %
RAL1	1.85	13.16 %
TDD1	1.63	12.70 %
CKT1	1.46	12.04 %
RMV1	1.42	9.94 %
GDV1	1.05	9.83 %
PAP1	1.04	8.34 %
ELU1	0.84	4.70 %
NRT1	0.82	5.41 %
TNI1	0.71	3.94 %
KDR1	0.52	6.08 %
JGG1	0.52	5.80 %
BPP1	0.47	8.69 %
DPE1	0.46	7.03 %
PRL1	0.35	5.87 %
GVM1	0.32	3.56 %
MTM1	0.32	5.02 %
VJW5	0.27	2.27 %
VJW4	0.25	2.54 %
OGL1	0.22	0.83 %
KND1	0.21	1.29 %
VJW2	0.16	1.80 %
GNT2	0.14	1.07 %
TEL1	0.13	0.96 %
PNR1		0.00 %
VKN1		0.00 %
Total	44.61	9.61 %