

MTD Sales
205.41 L

Brand Share %
13.27 %

Information:

MTD : 01-08-2025 To 22-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	77.39	22.61 %
Wash-Mac	63.12	22.79 %
LED TV	57.03	13.56 %
Air-Cond	5.90	1.27 %
Oven	1.21	12.97 %
Home-The	0.76	2.13 %
Total	205.41	13.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	119.22	16.38 %
VIJAYAWADA-01	86.19	10.50 %
Total	205.41	13.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	42.72	24.78 %
Wash-Mac	38.59	24.38 %
LED TV	34.06	15.11 %
Air-Cond	3.13	2.07 %
Oven	0.73	16.38 %
Total	119.22	16.38 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.26	13.19 %
KNL1	2.50	10.44 %
SPE1	2.47	11.29 %
PUT1	2.17	5.40 %
RCY1	2.02	11.07 %
RJP1	1.88	9.58 %
TPI1	1.46	7.30 %
VKI1	1.31	7.00 %
KDA1	1.26	5.65 %
NDL1	1.06	4.22 %
KNL2	0.85	3.67 %
GTL1	0.14	1.13 %
TPSD		0.00 %
Total	119.22	16.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	34.68	20.42 %
Wash-Mac	24.53	20.68 %
LED TV	22.97	11.77 %
Air-Cond	2.77	0.89 %
Home-The	0.76	3.84 %
Oven	0.48	9.84 %
Total	86.19	10.50 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.54	10.25 %
OGL1	4.05	9.80 %
GNT1	3.44	9.88 %
RMV1	3.10	8.96 %
RAL1	2.98	12.50 %
JPT1	2.39	13.00 %
GDV1	2.25	12.32 %
GVM1	1.92	5.50 %
ELU1	1.62	5.14 %
TDD1	1.55	7.02 %
AMP1	1.41	11.47 %
VUY1	1.26	9.03 %
KDR1	1.22	6.73 %
NRT1	1.19	4.44 %
VJW4	1.07	6.29 %
VKN1	1.05	4.37 %
VJW2	1.00	5.52 %
PAP1	0.94	4.80 %
GNT2	0.93	6.11 %
DPE1	0.78	6.08 %
KND1	0.78	3.20 %
PRL1	0.71	7.51 %
TEL1	0.57	2.88 %
PNR1	0.52	4.57 %
VJW5	0.40	1.93 %
JGG1	0.35	3.76 %
Total	86.19	10.50 %