

MTD Sales
100.54 L

Brand Share %
13.80 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.20	25.84 %
Wash-Mac	31.41	20.14 %
LED TV	22.37	10.61 %
Air-Cond	4.34	2.50 %
Oven	1.21	22.70 %
Total	100.54	13.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.82	17.22 %
VIJAYAWADA-01	35.71	10.15 %
Total	100.54	13.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.38	29.56 %
Wash-Mac	21.05	22.15 %
LED TV	13.58	12.96 %
Air-Cond	2.02	2.91 %
Oven	0.80	24.04 %
Total	64.82	17.22 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.38	13.05 %
SPE1	2.09	12.88 %
KHT1	1.58	11.09 %
KVL1	1.22	9.03 %
PGR1	0.95	13.43 %
RJP1	0.93	7.10 %
VKI1	0.78	7.19 %
PUT1	0.66	7.63 %
KNL1	0.54	9.83 %
RCY1	0.53	2.77 %
KNL2	0.40	2.80 %
GTL1		0.00 %
TPI1		0.00 %
Total	64.82	17.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	13.83	20.68 %
Wash-Mac	10.37	17.01 %
LED TV	8.79	8.29 %
Air-Cond	2.32	2.23 %
Oven	0.41	20.48 %
Total	35.71	10.15 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.53	12.68 %
TNK1	1.73	13.67 %
CKT1	1.25	12.83 %
RAL1	1.11	11.05 %
GDV1	1.05	11.82 %
PAP1	0.72	7.66 %
TNI1	0.71	4.31 %
NRT1	0.65	4.99 %
JGG1	0.52	7.55 %
BPP1	0.47	9.59 %
DPE1	0.46	8.94 %
KDR1	0.39	5.00 %
PRL1	0.35	7.75 %
MTM1	0.32	6.84 %
ELU1	0.30	2.32 %
VJW4	0.25	3.23 %
KND1	0.21	1.47 %
VJW2	0.16	2.15 %
GNT2	0.14	1.18 %
GVM1	0.11	1.40 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	35.71	10.15 %