



MTD Sales
99.87 L

Brand Share %
13.91 %

Information:
MTD : 01-09-2025 To 20-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **13.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.04	25.97 %
Wash-Mac	30.90	20.05 %
LED TV	22.37	10.92 %
Air-Cond	4.34	2.51 %
Oven	1.21	22.70 %
Total	99.87	13.91 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.32	17.24 %
VIJAYAWADA-01	35.55	10.31 %
Total	99.87	13.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.38	30.02 %
Wash-Mac	20.54	21.89 %
LED TV	13.58	13.05 %
Air-Cond	2.02	2.91 %
Oven	0.80	24.04 %
Total	64.32	17.24 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.38	13.14 %
SPE1	2.09	12.88 %
KHT1	1.58	11.09 %
KVL1	1.22	9.32 %
PGR1	0.95	13.43 %
RJP1	0.93	7.10 %
VKI1	0.78	7.46 %
PUT1	0.66	7.63 %
KNL1	0.54	10.54 %
RCY1	0.53	2.79 %
KNL2	0.40	2.86 %
GTL1		0.00 %
TPI1		0.00 %
Total	64.32	17.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	13.66	20.45 %
Wash-Mac	10.37	17.18 %
LED TV	8.79	8.72 %
Air-Cond	2.32	2.25 %
Oven	0.41	20.48 %
Total	35.55	10.31 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.37	11.96 %
TNK1	1.73	13.67 %
RMV1	1.42	13.23 %
CKT1	1.25	12.83 %
RAL1	1.11	11.16 %
GDV1	1.05	11.82 %
PAP1	0.72	7.66 %
TNI1	0.71	4.31 %
NRT1	0.65	5.39 %
JGG1	0.52	7.55 %
BPP1	0.47	9.59 %
DPE1	0.46	8.94 %
KDR1	0.39	5.00 %
PRL1	0.35	8.96 %
MTM1	0.32	6.84 %
ELU1	0.30	2.32 %
VJW4	0.25	3.23 %
KND1	0.21	1.49 %
VJW2	0.16	2.15 %
GNT2	0.14	1.71 %
GVM1	0.11	1.40 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	35.55	10.31 %