

MTD Sales
198.37 L

Brand Share %
13.42 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	74.45	22.49 %
Wash-Mac	60.64	22.58 %
LED TV	56.50	13.79 %
Air-Cond	5.57	1.21 %
Oven	1.21	13.66 %
Total	198.37	13.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	115.12	16.50 %
VIJAYAWADA-01	83.25	10.66 %
Total	198.37	13.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	40.99	24.43 %
Wash-Mac	36.94	23.98 %
LED TV	33.66	15.24 %
Air-Cond	2.81	1.86 %
Oven	0.73	17.55 %
Total	115.12	16.50 %

Branch *	MTD Sales L	Brand Share %
KHT1	4.01	12.49 %
NLR1	3.93	12.57 %
KNL1	2.50	10.70 %
PGR1	2.37	12.89 %
PUT1	2.17	5.58 %
SPE1	2.14	10.12 %
RCY1	2.02	11.44 %
RJP1	1.88	10.07 %
TPI1	1.46	7.39 %
VKI1	1.31	7.28 %
KDA1	1.12	5.45 %
NDL1	1.06	4.29 %
KNL2	0.85	3.78 %
GTL1	0.14	1.23 %
TPSD		0.00 %
Total	115.12	16.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	33.47	20.50 %
Wash-Mac	23.70	20.69 %
LED TV	22.84	12.10 %
Air-Cond	2.77	0.89 %
Oven	0.48	10.20 %
Total	83.25	10.66 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.54	10.71 %
OGL1	4.05	10.06 %
GNT1	3.14	9.48 %
RAL1	2.98	13.28 %
RMV1	2.89	8.57 %
GDV1	2.25	13.13 %
GVM1	1.92	5.67 %
ELU1	1.62	5.39 %
TDD1	1.55	7.21 %
AMP1	1.41	11.98 %
VUY1	1.26	9.16 %
KDR1	1.22	7.22 %
NRT1	1.19	4.89 %
VJW4	1.07	6.57 %
VKN1	1.05	4.60 %
VJW2	1.00	5.54 %
PAP1	0.94	4.97 %
GNT2	0.93	6.27 %
DPE1	0.78	6.29 %
PRL1	0.71	8.29 %
KND1	0.61	2.62 %
TEL1	0.57	3.00 %
PNR1	0.52	4.93 %
JGG1	0.35	4.04 %
VJW5		0.00 %
Total	83.25	10.66 %