

MTD Sales
96.29 L

Brand Share %
13.71 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	40.31	26.07 %
Wash-Mac	29.33	19.75 %
LED TV	21.20	10.59 %
Air-Cond	4.34	2.53 %
Oven	1.11	21.52 %
Total	96.29	13.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.46	17.17 %
VIJAYAWADA-01	33.83	9.99 %
Total	96.29	13.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.22	30.39 %
Wash-Mac	19.07	21.29 %
LED TV	13.45	13.30 %
Air-Cond	2.02	2.92 %
Oven	0.70	21.77 %
Total	62.46	17.17 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.25	12.51 %
SPE1	2.09	12.99 %
KHT1	1.58	11.09 %
KVL1	1.22	9.48 %
NDL1	1.04	11.50 %
RJP1	0.93	7.10 %
PUT1	0.66	7.69 %
VKI1	0.62	6.13 %
RCY1	0.53	2.84 %
KNL2	0.40	3.00 %
KNL1	0.38	7.73 %
GTL1		0.00 %
TPI1		0.00 %
Total	62.46	17.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	13.09	20.12 %
Wash-Mac	10.25	17.42 %
LED TV	7.75	7.83 %
Air-Cond	2.32	2.27 %
Oven	0.41	21.12 %
Total	33.83	9.99 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.12	11.40 %
TNK1	1.73	13.67 %
RMV1	1.42	13.23 %
CKT1	1.25	13.28 %
RAL1	1.11	11.30 %
GDV1	1.05	12.25 %
PAP1	0.72	7.66 %
TNI1	0.71	4.33 %
NRT1	0.65	5.68 %
BPP1	0.47	9.80 %
JGG1	0.39	5.80 %
PRL1	0.35	8.96 %
MTM1	0.32	7.33 %
ELU1	0.30	2.27 %
KDR1	0.28	3.63 %
VJW4	0.25	3.29 %
DPE1	0.24	5.04 %
KND1	0.21	1.49 %
VJW2	0.16	2.15 %
GNT2	0.14	1.77 %
GVM1	0.11	1.40 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	33.83	9.99 %