

MTD Sales
192.04 L

Brand Share %
13.34 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	71.93	22.52 %
Wash-Mac	58.65	22.73 %
LED TV	54.69	13.70 %
Air-Cond	5.57	1.23 %
Oven	1.21	14.12 %
Total	192.04	13.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	110.41	16.31 %
VIJAYAWADA-01	81.64	10.70 %
Total	192.04	13.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	39.44	24.49 %
Wash-Mac	35.44	24.03 %
LED TV	31.99	14.90 %
Air-Cond	2.81	1.88 %
Oven	0.73	17.99 %
Total	110.41	16.31 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.71	11.95 %
KHT1	3.58	11.53 %
ADI1	3.28	12.33 %
KNL1	2.32	10.79 %
PUT1	2.17	5.75 %
SPE1	2.14	10.12 %
RCY1	2.02	12.00 %
BVL1	1.95	13.25 %
RJP1	1.88	10.38 %
TPI1	1.46	7.52 %
VKI1	1.31	7.28 %
NDL1	1.06	4.36 %
KDA1	0.95	4.73 %
KNL2	0.85	3.86 %
GTL1	0.14	1.26 %
TPSD		0.00 %
Total	110.41	16.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	32.48	20.51 %
Wash-Mac	23.21	21.00 %
LED TV	22.70	12.31 %
Air-Cond	2.77	0.91 %
Oven	0.48	10.63 %
Total	81.64	10.70 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.54	10.80 %
OGL1	4.05	10.38 %
GNT1	3.14	9.71 %
RMV1	2.89	8.62 %
RAL1	2.84	12.97 %
ELU1	1.62	5.50 %
GVM1	1.59	4.74 %
TDD1	1.55	7.69 %
VUY1	1.26	9.51 %
NRT1	1.19	5.21 %
AMP1	1.12	9.93 %
VJW4	1.07	6.63 %
VKN1	1.05	4.64 %
KDR1	1.00	6.24 %
PAP1	0.94	5.18 %
GNT2	0.93	6.57 %
VJW2	0.85	4.74 %
DPE1	0.78	6.42 %
PRL1	0.71	8.29 %
KND1	0.61	2.67 %
TEL1	0.57	3.00 %
PNR1	0.52	5.00 %
JGG1	0.35	4.04 %
VJW5		0.00 %
Total	81.64	10.70 %