

MTD Sales
93.96 L

Brand Share %
13.71 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	39.87	26.33 %
Wash-Mac	28.13	19.42 %
LED TV	20.86	10.65 %
Air-Cond	3.99	2.39 %
Oven	1.11	21.93 %
Total	93.96	13.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.83	17.10 %
VIJAYAWADA-01	33.13	10.05 %
Total	93.96	13.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.93	30.66 %
Wash-Mac	17.87	20.59 %
LED TV	13.30	13.42 %
Air-Cond	2.02	2.97 %
Oven	0.70	22.43 %
Total	60.83	17.10 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.25	12.51 %
SPE1	2.09	12.99 %
KHT1	1.58	11.33 %
KVL1	1.22	9.79 %
NDL1	1.04	11.80 %
RJP1	0.93	7.66 %
PUT1	0.66	7.69 %
VKI1	0.62	6.13 %
RCY1	0.53	2.90 %
KNL2	0.40	3.00 %
KNL1	0.38	8.21 %
GTL1		0.00 %
TPI1		0.00 %
Total	60.83	17.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.94	20.35 %
Wash-Mac	10.25	17.68 %
LED TV	7.56	7.81 %
Air-Cond	1.97	2.00 %
Oven	0.41	21.12 %
Total	33.13	10.05 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.12	12.15 %
RMV1	1.42	13.56 %
RAL1	1.11	12.06 %
CKT1	1.05	11.65 %
GDV1	1.05	12.25 %
PAP1	0.72	7.66 %
TNI1	0.71	4.33 %
NRT1	0.65	5.68 %
BPP1	0.47	9.80 %
JGG1	0.39	6.76 %
PRL1	0.35	9.22 %
MTM1	0.32	7.33 %
ELU1	0.30	2.31 %
KDR1	0.28	3.83 %
VJW4	0.25	3.29 %
DPE1	0.24	5.04 %
KND1	0.21	1.50 %
VJW2	0.16	2.23 %
GNT2	0.14	1.79 %
GVM1	0.11	1.48 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	33.13	10.05 %