

MTD Sales
185.35 L

Brand Share %
13.21 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	68.96	22.26 %
Wash-Mac	56.77	22.52 %
LED TV	52.98	13.68 %
Air-Cond	5.57	1.25 %
Oven	1.06	12.94 %
Total	185.35	13.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	107.06	16.18 %
VIJAYAWADA-01	78.29	10.56 %
Total	185.35	13.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	38.15	24.22 %
Wash-Mac	34.22	23.75 %
LED TV	31.16	14.96 %
Air-Cond	2.81	1.90 %
Oven	0.73	18.44 %
Total	107.06	16.18 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.71	12.10 %
KHT1	3.40	11.14 %
ADI1	3.14	12.14 %
PUT1	2.17	5.75 %
KNL1	2.11	10.24 %
RCY1	2.02	12.59 %
SPE1	1.99	9.76 %
TPI1	1.46	7.52 %
VKI1	1.16	6.56 %
RJP1	1.06	6.18 %
KDA1	0.95	4.82 %
NDL1	0.89	3.82 %
KNL2	0.85	3.86 %
GTL1	0.14	1.26 %
TPSD		0.00 %
Total	107.06	16.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.81	20.23 %
Wash-Mac	22.55	20.87 %
LED TV	21.82	12.19 %
Air-Cond	2.77	0.93 %
Oven	0.33	7.82 %
Total	78.29	10.56 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.37	10.97 %
OGL1	4.05	11.13 %
GNT1	3.14	9.86 %
RMV1	2.89	9.69 %
ELU1	1.62	5.60 %
GVM1	1.59	4.79 %
GDV1	1.43	9.57 %
TDD1	1.30	6.61 %
VUY1	1.26	9.51 %
NRT1	1.19	5.46 %
AMP1	1.12	9.93 %
VKN1	1.05	4.77 %
KDR1	1.00	6.37 %
PAP1	0.94	5.32 %
GNT2	0.93	6.57 %
BPP1	0.87	9.82 %
VJW2	0.85	4.82 %
DPE1	0.78	6.67 %
PRL1	0.71	8.45 %
VJW4	0.69	4.40 %
KND1	0.61	2.67 %
TEL1	0.57	3.03 %
PNR1	0.52	5.00 %
JGG1	0.35	4.04 %
VJW5		0.00 %
Total	78.29	10.56 %