

MTD Sales  
**89.42 L**

Brand Share %  
**13.49 %**

Information:

**MTD :** 01-09-2025 To 17-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.49 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 38.20       | 26.37 %       |
| Wash-Mac | 26.49       | 19.02 %       |
| LED TV   | 19.84       | 10.42 %       |
| Air-Cond | 3.99        | 2.45 %        |
| Oven     | 0.89        | 19.70 %       |
| Total    | 89.42       | 13.49 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 57.91       | 16.88 %       |
| VIJAYAWADA-01 | 31.51       | 9.86 %        |
| Total         | 89.42       | 13.49 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 25.57       | 30.14 %       |
| Wash-Mac | 17.10       | 20.47 %       |
| LED TV   | 12.61       | 13.02 %       |
| Air-Cond | 2.02        | 3.13 %        |
| Oven     | 0.61        | 21.58 %       |
| Total    | 57.91       | 16.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1     | 2.25        | 12.83 %       |
| SPE1     | 2.09        | 13.28 %       |
| KHT1     | 1.39        | 10.06 %       |
| KVL1     | 1.22        | 9.79 %        |
| DHN1     | 1.06        | 10.95 %       |
| NDL1     | 1.04        | 12.66 %       |
| RJP1     | 0.93        | 7.66 %        |
| PUT1     | 0.66        | 7.74 %        |
| VKI1     | 0.62        | 6.34 %        |
| KNL2     | 0.40        | 3.18 %        |
| KNL1     | 0.38        | 8.76 %        |
| RCY1     | 0.38        | 2.11 %        |
| GTL1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 57.91       | 16.88 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 12.63       | 21.04 %       |
| Wash-Mac | 9.39        | 16.86 %       |
| LED TV   | 7.23        | 7.73 %        |
| Air-Cond | 1.97        | 2.00 %        |
| Oven     | 0.28        | 16.58 %       |
| Total    | 31.51       | 9.86 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 2.12        | 12.69 %       |
| RAL1     | 1.11        | 12.69 %       |
| RMV1     | 1.08        | 10.67 %       |
| CKT1     | 1.05        | 12.64 %       |
| GDV1     | 1.05        | 12.25 %       |
| PAP1     | 0.72        | 7.74 %        |
| NRT1     | 0.65        | 5.88 %        |
| TNI1     | 0.58        | 3.63 %        |
| BPP1     | 0.47        | 9.80 %        |
| JGG1     | 0.39        | 6.76 %        |
| PRL1     | 0.35        | 9.87 %        |
| KDR1     | 0.28        | 3.98 %        |
| VJW4     | 0.25        | 3.29 %        |
| ELU1     | 0.17        | 1.59 %        |
| VJW2     | 0.16        | 2.31 %        |
| GNT2     | 0.14        | 1.87 %        |
| MTM1     | 0.12        | 3.12 %        |
| GVM1     | 0.11        | 1.50 %        |
| DPE1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 31.51       | 9.86 %        |