

MTD Sales
175.77 L

Brand Share %
13.04 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	67.14	22.57 %
Wash-Mac	52.21	22.04 %
LED TV	49.78	13.47 %
Air-Cond	5.57	1.28 %
Oven	1.06	13.72 %
Total	175.77	13.04 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	101.47	16.05 %
VIJAYAWADA-01	74.31	10.39 %
Total	175.77	13.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	36.79	24.50 %
Wash-Mac	31.63	23.33 %
LED TV	29.51	14.87 %
Air-Cond	2.81	1.94 %
Oven	0.73	19.48 %
Total	101.47	16.05 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.48	11.60 %
KHT1	3.18	10.45 %
ADI1	2.93	11.61 %
PUT1	2.17	5.84 %
SPE1	1.84	9.14 %
KNL1	1.59	8.16 %
TPI1	1.46	7.52 %
RCY1	1.36	9.50 %
RJP1	1.06	6.26 %
VKI1	1.00	5.66 %
KDA1	0.95	4.95 %
NDL1	0.89	3.92 %
KNL2	0.85	4.37 %
GTL1	0.14	1.28 %
TPSD		0.00 %
Total	101.47	16.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.36	20.60 %
Wash-Mac	20.58	20.31 %
LED TV	20.27	11.85 %
Air-Cond	2.77	0.95 %
Oven	0.33	8.32 %
Total	74.31	10.39 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.22	10.74 %
OGL1	3.92	11.24 %
GNT1	2.93	9.37 %
RMV1	2.89	10.07 %
RAL1	2.57	12.46 %
ELU1	1.61	5.73 %
GVM1	1.59	4.93 %
GDV1	1.43	9.86 %
VUY1	1.26	9.59 %
TDD1	1.16	5.97 %
AMP1	1.12	9.93 %
VKN1	1.05	5.05 %
NRT1	1.04	5.06 %
KDR1	1.00	6.51 %
GNT2	0.93	6.75 %
BPP1	0.87	10.22 %
VJW2	0.85	5.04 %
DPE1	0.78	6.84 %
PAP1	0.76	4.49 %
VJW4	0.69	4.44 %
KND1	0.61	2.73 %
TEL1	0.57	3.19 %
PNR1	0.52	5.36 %
JGG1	0.35	4.09 %
PRL1	0.24	3.13 %
VJW5		0.00 %
Total	74.31	10.39 %