

MTD Sales
85.31 L

Brand Share %
13.25 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	37.55	26.69 %
Wash-Mac	25.20	18.73 %
LED TV	17.68	9.59 %
Air-Cond	3.99	2.50 %
Oven	0.89	20.25 %
Total	85.31	13.25 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.76	16.57 %
VIJAYAWADA-01	30.55	9.74 %
Total	85.31	13.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.23	30.40 %
Wash-Mac	15.98	20.01 %
LED TV	10.92	11.63 %
Air-Cond	2.02	3.33 %
Oven	0.61	21.58 %
Total	54.76	16.57 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.85	11.15 %
SPE1	1.84	11.86 %
KVL1	1.22	10.85 %
KHT1	1.08	8.15 %
RJP1	0.93	7.75 %
NDL1	0.77	9.69 %
DHN1	0.67	7.21 %
PUT1	0.66	7.90 %
ADI1	0.58	11.37 %
VKI1	0.44	4.59 %
KNL2	0.40	3.18 %
KNL1	0.38	8.96 %
RCY1	0.38	2.14 %
GTL1		0.00 %
TPI1		0.00 %
Total	54.76	16.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.32	21.34 %
Wash-Mac	9.22	16.86 %
LED TV	6.76	7.48 %
Air-Cond	1.97	1.99 %
Oven	0.28	17.87 %
Total	30.55	9.74 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.12	12.76 %
TNK1	1.56	12.96 %
RAL1	1.11	12.69 %
CKT1	1.05	12.64 %
GDV1	1.05	12.50 %
RMV1	0.91	9.14 %
PAP1	0.72	7.74 %
NRT1	0.65	6.20 %
TNI1	0.58	3.68 %
BPP1	0.47	9.94 %
JGG1	0.39	7.31 %
PRL1	0.35	9.87 %
KDR1	0.28	4.18 %
VJW4	0.25	3.34 %
ELU1	0.17	1.62 %
VJW2	0.16	2.31 %
GNT2	0.14	2.11 %
MTM1	0.12	3.12 %
GVM1	0.11	1.50 %
DPE1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	30.55	9.74 %