

MTD Sales
167.50 L

Brand Share %
12.93 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	64.30	22.56 %
Wash-Mac	49.76	22.37 %
LED TV	46.81	13.24 %
Air-Cond	5.57	1.30 %
Oven	1.06	14.92 %
Total	167.50	12.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	97.00	15.99 %
VIJAYAWADA-01	70.50	10.24 %
Total	167.50	12.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.52	24.63 %
Wash-Mac	30.28	23.83 %
LED TV	27.67	14.55 %
Air-Cond	2.81	1.98 %
Oven	0.73	20.60 %
Total	97.00	15.99 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.48	11.78 %
KHT1	3.18	10.45 %
ADI1	2.60	11.27 %
PUT1	2.06	5.70 %
SPE1	1.84	9.14 %
KNL1	1.59	8.29 %
TPI1	1.46	8.14 %
RCY1	1.36	9.61 %
NDL1	0.89	4.04 %
VKI1	0.84	4.90 %
RJP1	0.74	4.45 %
KNL2	0.72	4.06 %
KDA1	0.53	3.05 %
GTL1	0.14	1.34 %
TPSD		0.00 %
Total	97.00	15.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	28.78	20.44 %
Wash-Mac	19.48	20.42 %
LED TV	19.14	11.72 %
Air-Cond	2.77	0.97 %
Oven	0.33	9.29 %
Total	70.50	10.24 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.22	10.88 %
OGL1	3.38	10.04 %
RMV1	2.89	10.38 %
GNT1	2.77	9.69 %
RAL1	2.57	12.59 %
ELU1	1.61	6.19 %
GVM1	1.59	5.00 %
GDV1	1.43	10.03 %
VUY1	1.26	10.39 %
TDD1	1.16	6.19 %
VKN1	1.05	5.38 %
NRT1	1.04	5.22 %
KDR1	1.00	6.77 %
AMP1	0.97	9.03 %
VJW2	0.85	5.00 %
GNT2	0.79	6.01 %
DPE1	0.78	7.15 %
PAP1	0.76	4.60 %
BPP1	0.73	9.03 %
VJW4	0.69	4.50 %
KND1	0.61	2.82 %
TEL1	0.57	3.29 %
PNR1	0.52	5.36 %
JGG1	0.35	4.18 %
PRL1	0.24	3.23 %
VJW5		0.00 %
Total	70.50	10.24 %