

MTD Sales
158.45 L

Brand Share %
12.98 %

Information:

MTD : 01-08-2025 To 15-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	62.02	22.88 %
Wash-Mac	46.29	22.31 %
LED TV	43.51	13.47 %
Air-Cond	5.57	1.35 %
Oven	1.06	16.03 %
Total	158.45	12.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	92.56	16.19 %
VIJAYAWADA-01	65.89	10.15 %
Total	158.45	12.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	34.27	25.07 %
Wash-Mac	27.87	23.47 %
LED TV	26.88	15.20 %
Air-Cond	2.81	2.06 %
Oven	0.73	22.02 %
Total	92.56	16.19 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.48	12.33 %
KHT1	3.18	10.60 %
ADI1	2.60	11.52 %
SPE1	1.69	8.74 %
PUT1	1.68	4.78 %
KNL1	1.59	8.51 %
TPI1	1.46	8.40 %
RCY1	1.05	7.97 %
NDL1	0.89	4.22 %
VKI1	0.84	9.63 %
RJP1	0.74	4.48 %
KNL2	0.72	4.71 %
KDA1	0.53	3.30 %
GTL1	0.14	1.37 %
TPSD		0.00 %
Total	92.56	16.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.75	20.66 %
Wash-Mac	18.42	20.76 %
LED TV	16.63	11.38 %
Air-Cond	2.77	1.00 %
Oven	0.33	10.03 %
Total	65.89	10.15 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.08	10.64 %
OGL1	3.38	10.65 %
RMV1	2.74	10.63 %
GNT1	2.65	9.75 %
ELU1	1.61	6.69 %
GVM1	1.59	5.11 %
VUY1	1.26	11.28 %
TDD1	1.16	6.48 %
GDV1	1.12	8.53 %
VKN1	1.05	5.71 %
NRT1	1.04	5.54 %
KDR1	1.00	6.91 %
AMP1	0.97	9.11 %
VJW2	0.85	5.14 %
GNT2	0.79	6.21 %
DPE1	0.78	7.73 %
VJW4	0.69	4.78 %
KND1	0.61	2.98 %
TEL1	0.57	3.57 %
PNR1	0.52	5.58 %
PAP1	0.51	3.32 %
BPP1	0.44	5.56 %
JGG1	0.35	4.25 %
PRL1	0.24	3.50 %
VJW5		0.00 %
Total	65.89	10.15 %