

MTD Sales
79.31 L

Brand Share %
13.24 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	34.91	27.13 %
Wash-Mac	23.34	18.79 %
LED TV	16.17	9.43 %
Air-Cond	3.99	2.62 %
Oven	0.89	20.88 %
Total	79.31	13.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	49.85	16.31 %
VIJAYAWADA-01	29.46	10.04 %
Total	79.31	13.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	22.73	30.24 %
Wash-Mac	14.37	19.88 %
LED TV	10.11	11.61 %
Air-Cond	2.02	3.40 %
Oven	0.61	22.64 %
Total	49.85	16.31 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.84	11.85 %
KDA1	1.53	9.51 %
KHT1	1.08	9.53 %
KVL1	1.08	9.97 %
PUT1	0.66	7.90 %
RJP1	0.61	6.17 %
ADI1	0.58	11.61 %
DHN1	0.54	6.07 %
NDL1	0.53	6.99 %
VKI1	0.44	5.01 %
KNL2	0.40	3.33 %
KNL1	0.38	12.62 %
RCY1	0.38	2.24 %
GTL1		0.00 %
TPI1		0.00 %
Total	49.85	16.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.18	22.77 %
Wash-Mac	8.97	17.28 %
LED TV	6.05	7.18 %
Air-Cond	1.97	2.11 %
Oven	0.28	17.87 %
Total	29.46	10.04 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.97	12.46 %
RMV1	0.91	9.77 %
GDV1	0.84	11.78 %
PAP1	0.72	8.57 %
NRT1	0.65	6.64 %
TNI1	0.58	3.82 %
BPP1	0.47	10.57 %
JGG1	0.39	8.16 %
PRL1	0.35	10.91 %
KDR1	0.28	4.76 %
VJW4	0.25	3.40 %
ELU1	0.17	1.74 %
VJW2	0.16	2.31 %
GNT2	0.14	2.30 %
MTM1	0.12	3.36 %
GVM1	0.11	1.62 %
DPE1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	29.46	10.04 %