

MTD Sales
118.79 L

Brand Share %
12.52 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.48	22.55 %
Wash-Mac	34.76	22.27 %
LED TV	31.42	13.95 %
Air-Cond	4.21	1.20 %
Oven	0.92	17.46 %
Total	118.79	12.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	67.35	15.63 %
VIJAYAWADA-01	51.44	9.93 %
Total	118.79	12.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.71	24.47 %
Wash-Mac	21.41	23.39 %
LED TV	17.84	15.01 %
Air-Cond	1.79	1.59 %
Oven	0.59	25.22 %
Total	67.35	15.63 %

Branch *	MTD Sales L	Brand Share %
KHT1	2.54	9.41 %
NLR1	2.45	11.52 %
PUT1	1.68	5.46 %
ADI1	1.61	8.34 %
TPI1	1.46	11.69 %
KNL1	1.24	11.03 %
SPE1	1.13	6.69 %
BVL1	1.12	11.39 %
RCY1	1.05	10.22 %
VKI1	0.84	10.53 %
RJP1	0.78	6.59 %
KDA1	0.53	4.54 %
NDL1	0.52	3.21 %
KNL2	0.37	4.33 %
GTL1	0.14	1.97 %
TPSD		0.00 %
Total	67.35	15.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	21.76	20.64 %
LED TV	13.58	12.75 %
Wash-Mac	13.35	20.68 %
Air-Cond	2.41	1.01 %
Oven	0.33	11.29 %
Total	51.44	9.93 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.48	10.91 %
TNK1	3.38	12.13 %
OGL1	2.94	11.01 %
RMV1	2.30	11.25 %
GNT1	2.16	11.79 %
GVM1	1.32	5.42 %
JPT1	1.22	10.28 %
ELU1	1.17	7.72 %
GDV1	1.12	10.06 %
VKN1	1.05	7.66 %
AMP1	0.97	11.33 %
VUY1	0.97	9.74 %
NRT1	0.86	5.61 %
KDR1	0.85	6.81 %
GNT2	0.79	8.25 %
DPE1	0.78	9.56 %
VJW4	0.69	5.86 %
KND1	0.61	3.34 %
TDD1	0.59	4.57 %
TEL1	0.57	3.79 %
PAP1	0.51	3.96 %
BPP1	0.44	6.49 %
JGG1	0.35	4.58 %
PRL1	0.24	4.00 %
VJW2	0.20	1.76 %
PNR1		0.00 %
VJW5		0.00 %
Total	51.44	9.93 %