

MTD Sales
75.01 L

Brand Share %
13.12 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	32.64	26.73 %
Wash-Mac	22.81	19.26 %
LED TV	14.67	9.05 %
Air-Cond	3.99	2.69 %
Oven	0.89	24.00 %
Total	75.01	13.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	47.74	16.54 %
VIJAYAWADA-01	27.26	9.63 %
Total	75.01	13.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	21.64	30.10 %
Wash-Mac	13.95	20.39 %
LED TV	9.52	11.77 %
Air-Cond	2.02	3.57 %
Oven	0.61	28.53 %
Total	47.74	16.54 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.53	9.76 %
ATP1	1.22	11.79 %
KHT1	1.08	9.85 %
KVL1	1.08	10.16 %
PUT1	0.66	8.55 %
RJP1	0.61	6.35 %
ADI1	0.58	11.94 %
DHN1	0.54	6.24 %
NDL1	0.53	7.50 %
VKI1	0.44	5.59 %
KNL2	0.40	3.44 %
GTL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	47.74	16.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.00	21.91 %
Wash-Mac	8.86	17.72 %
LED TV	5.15	6.34 %
Air-Cond	1.97	2.15 %
Oven	0.28	17.87 %
Total	27.26	9.63 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.02	10.41 %
RAL1	0.97	12.81 %
RMV1	0.91	10.23 %
GDV1	0.84	12.02 %
PAP1	0.72	9.06 %
NRT1	0.65	7.21 %
TNI1	0.58	3.85 %
BPP1	0.47	10.57 %
JGG1	0.39	8.37 %
PRL1	0.35	11.39 %
KDR1	0.28	4.95 %
VJW4	0.25	3.69 %
ELU1	0.17	1.82 %
VJW2	0.16	2.38 %
GNT2	0.14	2.35 %
MTM1	0.12	3.66 %
DPE1		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	27.26	9.63 %