

MTD Sales
114.87 L

Brand Share %
12.42 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.91	22.60 %
Wash-Mac	33.67	22.15 %
LED TV	30.54	13.87 %
Air-Cond	3.83	1.11 %
Oven	0.92	18.87 %
Total	114.87	12.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.58	15.30 %
VIJAYAWADA-01	50.29	10.00 %
Total	114.87	12.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	24.44	24.14 %
Wash-Mac	20.58	22.99 %
LED TV	17.56	14.92 %
Air-Cond	1.42	1.27 %
Oven	0.59	25.22 %
Total	64.58	15.30 %

Branch *	MTD Sales L	Brand Share %
KHT1	2.54	9.45 %
NLR1	2.23	10.58 %
PUT1	1.68	5.51 %
ADI1	1.61	8.34 %
TPI1	1.46	11.99 %
KNL1	1.24	11.73 %
SPE1	1.13	6.75 %
RCY1	0.91	9.09 %
VKI1	0.84	10.53 %
RJP1	0.78	6.59 %
KDA1	0.53	4.59 %
NDL1	0.52	3.21 %
KNL2	0.37	4.33 %
GTL1	0.14	1.99 %
TPSD		0.00 %
Total	64.58	15.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	21.48	21.07 %
Wash-Mac	13.09	20.93 %
LED TV	12.97	12.66 %
Air-Cond	2.41	1.03 %
Oven	0.33	13.04 %
Total	50.29	10.00 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.35	10.66 %
TNK1	3.17	11.62 %
OGL1	2.94	11.11 %
RMV1	2.30	12.20 %
GNT1	2.16	11.79 %
GVM1	1.32	5.53 %
JPT1	1.22	10.66 %
ELU1	1.17	7.95 %
GDV1	1.12	10.06 %
VKN1	1.05	7.95 %
VUY1	0.97	9.74 %
NRT1	0.86	5.89 %
GNT2	0.79	8.47 %
DPE1	0.78	9.56 %
KDR1	0.71	5.82 %
VJW4	0.69	5.92 %
KND1	0.61	3.40 %
TDD1	0.59	4.75 %
TEL1	0.57	3.96 %
PAP1	0.51	3.96 %
BPP1	0.44	6.56 %
JGG1	0.35	4.67 %
PRL1	0.24	4.86 %
VJW2	0.20	1.83 %
PNR1		0.00 %
VJW5		0.00 %
Total	50.29	10.00 %