

MTD Sales  
**71.79 L**

Brand Share %  
**13.43 %**

Information:

**MTD :** 01-09-2025 To 12-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.43 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 31.58       | 27.49 %       |
| Wash-Mac | 21.53       | 19.22 %       |
| LED TV   | 13.95       | 9.23 %        |
| Air-Cond | 3.99        | 2.89 %        |
| Oven     | 0.74        | 21.46 %       |
| Total    | 71.79       | 13.43 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 45.54       | 17.30 %       |
| VIJAYAWADA-01 | 26.25       | 9.67 %        |
| Total         | 71.79       | 13.43 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 20.85       | 31.57 %       |
| Wash-Mac | 13.00       | 20.30 %       |
| LED TV   | 9.05        | 12.16 %       |
| Air-Cond | 2.02        | 4.10 %        |
| Oven     | 0.61        | 29.98 %       |
| Total    | 45.54       | 17.30 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1     | 1.41        | 9.89 %        |
| ATP1     | 1.22        | 13.05 %       |
| KHT1     | 1.08        | 10.63 %       |
| KVL1     | 1.08        | 10.16 %       |
| PUT1     | 0.66        | 8.83 %        |
| RJP1     | 0.61        | 6.41 %        |
| ADI1     | 0.58        | 13.43 %       |
| DHN1     | 0.54        | 6.39 %        |
| VKI1     | 0.44        | 5.59 %        |
| KNL2     | 0.40        | 3.52 %        |
| NDL1     | 0.11        | 1.60 %        |
| GTL1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 45.54       | 17.30 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 10.73       | 21.97 %       |
| Wash-Mac | 8.52        | 17.77 %       |
| LED TV   | 4.90        | 6.39 %        |
| Air-Cond | 1.97        | 2.22 %        |
| Oven     | 0.13        | 9.37 %        |
| Total    | 26.25       | 9.67 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RAL1     | 0.97        | 13.00 %       |
| VJW1     | 0.90        | 9.82 %        |
| RMV1     | 0.76        | 9.15 %        |
| GDV1     | 0.67        | 10.17 %       |
| NRT1     | 0.65        | 7.51 %        |
| TNI1     | 0.58        | 3.94 %        |
| PAP1     | 0.55        | 7.45 %        |
| BPP1     | 0.47        | 10.57 %       |
| JGG1     | 0.39        | 8.96 %        |
| PRL1     | 0.35        | 11.39 %       |
| KDR1     | 0.28        | 4.95 %        |
| VJW4     | 0.25        | 3.69 %        |
| ELU1     | 0.17        | 1.84 %        |
| VJW2     | 0.16        | 2.58 %        |
| GNT2     | 0.14        | 2.35 %        |
| MTM1     | 0.12        | 3.82 %        |
| DPE1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 26.25       | 9.67 %        |