

MTD Sales
110.84 L

Brand Share %
12.29 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	44.29	22.58 %
Wash-Mac	32.16	21.90 %
LED TV	29.64	13.81 %
Air-Cond	3.83	1.13 %
Oven	0.92	19.09 %
Total	110.84	12.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	61.71	14.99 %
VIJAYAWADA-01	49.13	10.02 %
Total	110.84	12.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	23.33	23.99 %
Wash-Mac	19.58	22.55 %
LED TV	16.80	14.63 %
Air-Cond	1.42	1.28 %
Oven	0.59	25.83 %
Total	61.71	14.99 %

Branch *	MTD Sales L	Brand Share %
KHT1	2.41	9.09 %
NLR1	2.24	10.85 %
PUT1	1.68	5.72 %
ADI1	1.61	8.46 %
KNL1	1.24	11.84 %
SPE1	1.13	6.75 %
VKI1	0.84	10.88 %
RJP1	0.78	7.14 %
RCY1	0.67	6.98 %
KDA1	0.53	4.71 %
NDL1	0.35	2.21 %
GTL1	0.14	2.03 %
KNL2		0.00 %
TPSD		0.00 %
Total	61.71	14.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	20.96	21.19 %
LED TV	12.84	12.88 %
Wash-Mac	12.58	20.97 %
Air-Cond	2.41	1.05 %
Oven	0.33	13.04 %
Total	49.13	10.02 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.35	10.71 %
TNK1	3.17	11.62 %
OGL1	2.80	10.80 %
GNT1	2.16	11.79 %
GVM1	1.32	5.53 %
JPT1	1.22	11.12 %
ELU1	1.17	7.95 %
GDV1	1.12	10.45 %
VUY1	0.97	10.05 %
NRT1	0.86	6.18 %
VKN1	0.86	6.61 %
DPE1	0.78	10.45 %
KDR1	0.71	6.14 %
VJW4	0.69	6.12 %
KND1	0.61	3.51 %
GNT2	0.61	6.70 %
TDD1	0.59	4.80 %
TEL1	0.57	4.19 %
PAP1	0.51	4.14 %
BPP1	0.44	6.56 %
JGG1	0.35	4.88 %
PRL1	0.24	4.86 %
VJW2	0.20	1.98 %
PNR1		0.00 %
VJW5		0.00 %
Total	49.13	10.02 %