

MTD Sales
67.48 L

Brand Share %
13.15 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.06	26.30 %
Wash-Mac	20.88	19.57 %
LED TV	12.89	8.80 %
Air-Cond	3.99	2.99 %
Oven	0.65	19.98 %
Total	67.48	13.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	42.91	17.05 %
VIJAYAWADA-01	24.56	9.40 %
Total	67.48	13.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	19.35	30.50 %
Wash-Mac	12.50	20.57 %
LED TV	8.53	11.89 %
Air-Cond	2.02	4.28 %
Oven	0.52	28.28 %
Total	42.91	17.05 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.28	9.23 %
ATP1	1.13	12.94 %
KVL1	1.08	10.16 %
KHT1	0.81	8.32 %
PUT1	0.66	10.87 %
RJP1	0.61	6.41 %
DHN1	0.54	6.65 %
VKI1	0.44	5.69 %
KNL2	0.40	3.60 %
NDL1	0.11	1.60 %
GTL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	42.91	17.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.71	20.64 %
Wash-Mac	8.39	18.25 %
LED TV	4.36	5.84 %
Air-Cond	1.97	2.28 %
Oven	0.13	9.37 %
Total	24.56	9.40 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.97	13.00 %
RMV1	0.76	9.15 %
VJW1	0.76	8.79 %
GDV1	0.67	11.02 %
NRT1	0.65	8.02 %
TNI1	0.58	4.03 %
PAP1	0.55	8.23 %
PRL1	0.35	11.39 %
BPP1	0.33	7.97 %
JGG1	0.27	6.70 %
VJW4	0.25	4.06 %
ELU1	0.17	1.97 %
VJW2	0.16	2.72 %
GNT2	0.14	2.40 %
MTM1	0.12	3.82 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	24.56	9.40 %