

MTD Sales  
**106.37 L**

Brand Share %  
**12.29 %**

Information:

**MTD :** 01-08-2025 To 11-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.29 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 41.90       | 22.50 %       |
| Wash-Mac | 31.72       | 22.27 %       |
| LED TV   | 28.33       | 13.75 %       |
| Air-Cond | 3.50        | 1.07 %        |
| Oven     | 0.92        | 20.83 %       |
| Total    | 106.37      | 12.29 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 59.65       | 14.94 %       |
| VIJAYAWADA-01 | 46.72       | 10.01 %       |
| Total         | 106.37      | 12.29 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 22.10       | 23.93 %       |
| Wash-Mac | 19.14       | 22.80 %       |
| LED TV   | 16.41       | 14.68 %       |
| Air-Cond | 1.42        | 1.30 %        |
| Oven     | 0.59        | 27.97 %       |
| Total    | 59.65       | 14.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 2.24        | 10.85 %       |
| KHT1     | 2.20        | 8.45 %        |
| PUT1     | 1.68        | 5.76 %        |
| ADI1     | 1.46        | 7.74 %        |
| SPE1     | 0.96        | 5.98 %        |
| RJP1     | 0.78        | 7.76 %        |
| DHN1     | 0.74        | 11.02 %       |
| RCY1     | 0.67        | 6.98 %        |
| VKI1     | 0.60        | 8.04 %        |
| KDA1     | 0.53        | 4.97 %        |
| NDL1     | 0.35        | 2.34 %        |
| GTL1     | 0.14        | 2.09 %        |
| KNL2     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 59.65       | 14.94 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 19.80       | 21.10 %       |
| Wash-Mac | 12.58       | 21.51 %       |
| LED TV   | 11.93       | 12.66 %       |
| Air-Cond | 2.08        | 0.96 %        |
| Oven     | 0.33        | 14.33 %       |
| Total    | 46.72       | 10.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 3.35        | 11.11 %       |
| TNK1     | 2.90        | 10.90 %       |
| OGL1     | 2.42        | 9.64 %        |
| RMV1     | 1.97        | 11.17 %       |
| GVM1     | 1.32        | 5.56 %        |
| JPT1     | 1.22        | 11.46 %       |
| ELU1     | 1.17        | 8.40 %        |
| GDV1     | 1.12        | 10.78 %       |
| VUY1     | 0.97        | 10.37 %       |
| NRT1     | 0.86        | 6.41 %        |
| KDR1     | 0.71        | 6.47 %        |
| VJW4     | 0.69        | 7.00 %        |
| KND1     | 0.61        | 3.51 %        |
| GNT2     | 0.61        | 6.95 %        |
| TDD1     | 0.59        | 5.07 %        |
| TEL1     | 0.57        | 4.42 %        |
| PAP1     | 0.51        | 4.89 %        |
| VKN1     | 0.48        | 3.95 %        |
| BPP1     | 0.44        | 7.23 %        |
| DPE1     | 0.41        | 5.79 %        |
| JGG1     | 0.35        | 5.02 %        |
| PRL1     | 0.24        | 5.12 %        |
| VJW2     | 0.20        | 1.98 %        |
| PNR1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 46.72       | 10.01 %       |