

MTD Sales
65.38 L

Brand Share %
13.54 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.32	27.70 %
Wash-Mac	20.54	20.07 %
LED TV	11.97	8.75 %
Air-Cond	3.99	3.13 %
Oven	0.56	21.04 %
Total	65.38	13.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	40.97	17.31 %
VIJAYAWADA-01	24.40	9.92 %
Total	65.38	13.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	18.77	31.81 %
Wash-Mac	12.15	20.98 %
LED TV	7.61	11.32 %
Air-Cond	2.02	4.51 %
Oven	0.42	27.70 %
Total	40.97	17.31 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.28	9.29 %
KVL1	0.94	9.91 %
KHT1	0.68	7.43 %
PUT1	0.66	12.59 %
RJP1	0.61	6.30 %
DHN1	0.54	7.21 %
ADI1	0.45	11.67 %
VKI1	0.44	5.69 %
KNL2	0.40	5.29 %
NDL1	0.11	1.62 %
GTL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	40.97	17.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.55	22.10 %
Wash-Mac	8.39	18.88 %
LED TV	4.36	6.27 %
Air-Cond	1.97	2.38 %
Oven	0.13	11.96 %
Total	24.40	9.92 %

Branch *	MTD Sales L	Brand Share %
TDD1	1.00	13.12 %
RAL1	0.97	13.54 %
RMV1	0.76	9.27 %
VJW1	0.76	9.42 %
NRT1	0.65	8.36 %
TNI1	0.58	4.47 %
PAP1	0.55	8.49 %
PRL1	0.35	11.69 %
BPP1	0.33	9.01 %
JGG1	0.27	7.16 %
VJW4	0.25	4.67 %
ELU1	0.17	2.21 %
VJW2	0.16	2.72 %
GNT2	0.14	2.54 %
MTM1	0.12	3.82 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	24.40	9.92 %