

MTD Sales
100.07 L

Brand Share %
12.24 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	39.05	22.24 %
Wash-Mac	29.53	22.01 %
LED TV	27.17	14.14 %
Air-Cond	3.50	1.12 %
Oven	0.82	18.96 %
Total	100.07	12.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	56.90	14.87 %
VIJAYAWADA-01	43.17	9.92 %
Total	100.07	12.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	21.14	24.03 %
Wash-Mac	17.45	21.72 %
LED TV	16.41	15.44 %
Air-Cond	1.42	1.33 %
Oven	0.49	24.32 %
Total	56.90	14.87 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.24	11.14 %
KHT1	1.97	8.34 %
PUT1	1.68	5.93 %
ADI1	1.46	8.06 %
SPE1	0.96	6.09 %
RJP1	0.78	7.89 %
DHN1	0.74	11.79 %
RCY1	0.67	7.50 %
VKI1	0.60	8.04 %
KDA1	0.53	5.50 %
NDL1	0.35	2.37 %
GTL1	0.14	2.09 %
KNL2		0.00 %
TPSD		0.00 %
Total	56.90	14.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	17.91	20.44 %
Wash-Mac	12.07	22.45 %
LED TV	10.77	12.54 %
Air-Cond	2.08	1.01 %
Oven	0.33	14.33 %
Total	43.17	9.92 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.90	12.16 %
VJW1	2.68	10.17 %
OGL1	2.18	10.87 %
RMV1	1.97	11.82 %
GVM1	1.32	5.83 %
JPT1	1.22	11.79 %
VUY1	0.97	10.76 %
GDV1	0.95	10.23 %
NRT1	0.86	6.94 %
VJW4	0.69	7.23 %
ELU1	0.63	4.70 %
GNT2	0.61	8.14 %
TDD1	0.59	5.35 %
TEL1	0.57	4.82 %
KDR1	0.56	5.37 %
BPP1	0.44	7.73 %
DPE1	0.41	6.10 %
KND1	0.38	2.24 %
PAP1	0.36	3.71 %
JGG1	0.35	5.11 %
VKN1	0.31	2.61 %
PRL1	0.24	5.37 %
VJW2	0.20	2.07 %
PNR1		0.00 %
VJW5		0.00 %
Total	43.17	9.92 %