

MTD Sales
60.09 L

Brand Share %
14.19 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.00	27.95 %
Wash-Mac	19.33	20.78 %
LED TV	11.23	9.05 %
Air-Cond	3.07	2.77 %
Oven	0.46	19.36 %
Total	60.09	14.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.53	17.86 %
VIJAYAWADA-01	22.56	10.57 %
Total	60.09	14.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	17.36	32.60 %
Wash-Mac	11.15	21.36 %
LED TV	7.00	11.53 %
Air-Cond	1.69	3.98 %
Oven	0.33	22.82 %
Total	37.53	17.86 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.94	11.44 %
KHT1	0.68	8.61 %
PUT1	0.66	12.59 %
KDA1	0.62	12.75 %
RJP1	0.61	6.87 %
KNL1	0.55	9.07 %
DHN1	0.54	8.19 %
ADI1	0.45	13.54 %
VKI1	0.44	6.42 %
KNL2	0.40	7.01 %
NDL1	0.11	1.70 %
GTL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	37.53	17.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.64	21.72 %
Wash-Mac	8.18	20.04 %
LED TV	4.23	6.67 %
Air-Cond	1.38	2.01 %
Oven	0.13	14.13 %
Total	22.56	10.57 %

Branch *	MTD Sales L	Brand Share %
TDD1	1.00	13.46 %
CKT1	0.92	14.07 %
VJW1	0.76	11.62 %
NRT1	0.65	8.73 %
RMV1	0.60	7.41 %
PAP1	0.55	9.82 %
PRL1	0.35	13.45 %
BPP1	0.33	10.02 %
JGG1	0.27	7.25 %
VJW4	0.25	4.94 %
ELU1	0.17	2.37 %
GNT2	0.14	2.82 %
MTM1	0.12	4.65 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	22.56	10.57 %