

MTD Sales
90.75 L

Brand Share %
12.13 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	34.41	22.15 %
Wash-Mac	27.20	22.20 %
LED TV	25.14	14.21 %
Air-Cond	3.19	1.10 %
Oven	0.82	19.82 %
Total	90.75	12.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.56	15.14 %
VIJAYAWADA-01	37.19	9.44 %
Total	90.75	12.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	19.66	25.04 %
Wash-Mac	16.47	21.93 %
LED TV	15.84	16.14 %
Air-Cond	1.10	1.10 %
Oven	0.49	26.81 %
Total	53.56	15.14 %

Branch *	MTD Sales L	Brand Share %
KHT1	1.97	9.20 %
PUT1	1.68	6.20 %
NLR1	1.54	8.60 %
ADI1	1.33	7.79 %
RJP1	0.78	8.52 %
RCY1	0.67	7.77 %
VKI1	0.60	8.30 %
KDA1	0.53	6.17 %
SPE1	0.50	3.84 %
NDL1	0.35	2.48 %
GTL1	0.14	2.25 %
KNL2		0.00 %
TPSD		0.00 %
Total	53.56	15.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	14.75	19.19 %
Wash-Mac	10.73	22.62 %
LED TV	9.30	11.81 %
Air-Cond	2.08	1.10 %
Oven	0.33	14.33 %
Total	37.19	9.44 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.39	11.38 %
VJW1	2.32	9.63 %
OGL1	1.73	10.38 %
GNT1	1.41	9.61 %
GVM1	1.20	5.45 %
NRT1	0.86	7.32 %
GDV1	0.74	8.49 %
VJW4	0.69	7.32 %
ELU1	0.63	5.04 %
AMP1	0.60	12.11 %
TDD1	0.59	6.22 %
TEL1	0.57	5.01 %
BPP1	0.44	7.91 %
DPE1	0.41	6.60 %
PAP1	0.36	4.20 %
KDR1	0.27	3.28 %
PRL1	0.24	5.71 %
VJW2	0.20	2.13 %
KND1	0.19	1.49 %
VKN1	0.14	1.23 %
GNT2		0.00 %
JGG1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
Total	37.19	9.44 %