

MTD Sales
55.17 L

Brand Share %
13.99 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.74	26.62 %
Wash-Mac	18.05	20.36 %
LED TV	10.85	9.31 %
Air-Cond	3.07	3.03 %
Oven	0.46	19.80 %
Total	55.17	13.99 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.04	17.22 %
VIJAYAWADA-01	21.12	10.74 %
Total	55.17	13.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	14.64	30.02 %
Wash-Mac	10.77	21.66 %
LED TV	6.62	11.58 %
Air-Cond	1.69	4.16 %
Oven	0.33	23.69 %
Total	34.04	17.22 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.94	11.44 %
KHT1	0.68	10.07 %
PUT1	0.66	12.59 %
RJP1	0.61	7.58 %
KNL1	0.55	9.91 %
KDA1	0.52	10.91 %
VKI1	0.44	6.75 %
KNL2	0.40	7.58 %
DHN1	0.37	6.46 %
NDL1	0.11	1.90 %
GTL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	34.04	17.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.10	22.10 %
Wash-Mac	7.28	18.71 %
LED TV	4.23	7.12 %
Air-Cond	1.38	2.27 %
Oven	0.13	14.13 %
Total	21.12	10.74 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.02	13.38 %
NRT1	0.65	8.88 %
RMV1	0.60	7.72 %
TDD1	0.56	8.79 %
PAP1	0.55	11.30 %
JGG1	0.27	7.25 %
VJW4	0.25	5.56 %
ELU1	0.17	2.46 %
BPP1	0.16	5.13 %
GNT2	0.14	2.92 %
MTM1	0.12	5.31 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	21.12	10.74 %