

MTD Sales
60.29 L

Brand Share %
11.82 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.04	22.77 %
Wash-Mac	16.70	20.34 %
LED TV	16.43	14.40 %
Air-Cond	2.48	1.21 %
Oven	0.63	19.77 %
Total	60.29	11.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.85	15.17 %
VIJAYAWADA-01	24.45	8.93 %
Total	60.29	11.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	12.81	22.38 %
Wash-Mac	11.03	21.19 %
LED TV	10.51	17.00 %
Air-Cond	1.10	1.72 %
Oven	0.39	30.55 %
Total	35.85	15.17 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.40	11.13 %
PUT1	1.35	5.81 %
PDT1	0.69	6.88 %
NYP1	0.65	8.75 %
KHT1	0.56	9.87 %
SPE1	0.50	6.00 %
KNL1	0.38	9.03 %
NDL1	0.35	3.97 %
KDA1	0.35	5.83 %
RCY1	0.34	4.44 %
BVL1	0.33	5.85 %
VKI1	0.31	5.91 %
GTL1	0.14	3.69 %
KNL2		0.00 %
TPSD		0.00 %
Total	35.85	15.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.23	23.23 %
LED TV	5.93	11.33 %
Wash-Mac	5.67	18.88 %
Air-Cond	1.38	0.98 %
Oven	0.24	12.51 %
Total	24.45	8.93 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.89	9.46 %
BVR1	1.87	9.60 %
CRL1	1.12	10.47 %
GNT1	0.91	8.41 %
GVM1	0.91	6.01 %
NRT1	0.86	11.57 %
VJW4	0.69	9.96 %
VUY1	0.55	11.67 %
ELU1	0.45	4.43 %
TEL1	0.44	5.11 %
DPE1	0.41	9.08 %
MTM1	0.36	10.35 %
GDV1	0.34	5.31 %
BPP1	0.31	8.79 %
KDR1	0.27	4.62 %
PRL1	0.24	8.09 %
VJW2	0.20	3.39 %
KND1	0.19	2.19 %
VKN1	0.14	1.71 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
Total	24.45	8.93 %