

MTD Sales
50.35 L

Brand Share %
14.22 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.41	26.11 %
Wash-Mac	17.03	20.44 %
LED TV	10.07	9.71 %
Air-Cond	2.38	2.75 %
Oven	0.46	19.80 %
Total	50.35	14.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.80	17.46 %
VIJAYAWADA-01	19.55	11.00 %
Total	50.35	14.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	13.06	29.35 %
Wash-Mac	10.06	21.60 %
LED TV	6.35	12.50 %
Air-Cond	1.00	3.02 %
Oven	0.33	23.69 %
Total	30.80	17.46 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.06	12.76 %
KVL1	0.94	12.14 %
KHT1	0.68	11.18 %
RJP1	0.61	8.35 %
VKI1	0.44	8.94 %
KNL2	0.40	8.75 %
DHN1	0.37	6.56 %
KNL1	0.28	6.46 %
KDA1	0.26	6.03 %
GTL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	30.80	17.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.34	21.83 %
Wash-Mac	6.97	18.96 %
LED TV	3.72	7.03 %
Air-Cond	1.38	2.58 %
Oven	0.13	14.13 %
Total	19.55	11.00 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.65	9.69 %
VJW1	0.63	12.52 %
RMV1	0.60	7.72 %
PAP1	0.55	12.92 %
TDD1	0.40	7.09 %
AMP1	0.31	11.56 %
JGG1	0.27	7.25 %
VJW4	0.25	6.38 %
ELU1	0.17	2.71 %
BPP1	0.16	5.13 %
GNT2	0.14	3.44 %
MTM1	0.12	5.88 %
DPE1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	19.55	11.00 %