

MTD Sales  
**55.86 L**

Brand Share %  
**11.74 %**

Information:

**MTD :** 01-08-2025 To 07-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.74 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 21.63       | 22.86 %       |
| Wash-Mac | 15.66       | 20.15 %       |
| LED TV   | 15.55       | 14.46 %       |
| Air-Cond | 2.48        | 1.29 %        |
| Oven     | 0.54        | 17.28 %       |
| Total    | 55.86       | 11.74 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 34.09       | 15.14 %       |
| VIJAYAWADA-01 | 21.77       | 8.69 %        |
| Total         | 55.86       | 11.74 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.44       | 21.57 %       |
| Wash-Mac | 10.74       | 21.78 %       |
| LED TV   | 10.51       | 17.81 %       |
| Air-Cond | 1.10        | 1.76 %        |
| Oven     | 0.30        | 24.93 %       |
| Total    | 34.09       | 15.14 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 1.40        | 11.13 %       |
| PUT1     | 1.35        | 6.01 %        |
| PDT1     | 0.69        | 7.56 %        |
| NYP1     | 0.65        | 8.75 %        |
| SPE1     | 0.50        | 6.26 %        |
| KHT1     | 0.43        | 7.79 %        |
| KNL1     | 0.38        | 9.64 %        |
| NDL1     | 0.35        | 4.10 %        |
| KDA1     | 0.35        | 6.05 %        |
| RCY1     | 0.34        | 4.58 %        |
| VKI1     | 0.31        | 5.91 %        |
| BVL1     | 0.23        | 4.61 %        |
| GTL1     | 0.14        | 3.83 %        |
| KNL2     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 34.09       | 15.14 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 10.19       | 24.51 %       |
| LED TV   | 5.04        | 10.39 %       |
| Wash-Mac | 4.92        | 17.32 %       |
| Air-Cond | 1.38        | 1.06 %        |
| Oven     | 0.24        | 12.51 %       |
| Total    | 21.77       | 8.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 1.89        | 10.52 %       |
| BVR1     | 1.63        | 9.89 %        |
| TNK1     | 1.53        | 11.26 %       |
| RMV1     | 1.04        | 11.38 %       |
| CRL1     | 0.99        | 10.02 %       |
| GNT1     | 0.91        | 8.67 %        |
| GVM1     | 0.78        | 5.86 %        |
| VJW4     | 0.69        | 10.13 %       |
| ELU1     | 0.45        | 4.89 %        |
| DPE1     | 0.41        | 9.08 %        |
| MTM1     | 0.36        | 10.87 %       |
| GDV1     | 0.34        | 5.31 %        |
| BPP1     | 0.31        | 10.40 %       |
| TEL1     | 0.30        | 4.19 %        |
| PRL1     | 0.24        | 8.69 %        |
| VJW2     | 0.20        | 3.39 %        |
| KND1     | 0.19        | 2.51 %        |
| PPM1     | 0.19        | 3.62 %        |
| KDR1     | 0.14        | 2.37 %        |
| VKN1     | 0.14        | 1.71 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 21.77       | 8.69 %        |