

MTD Sales
32.79 L

Brand Share %
15.21 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.94	29.63 %
Wash-Mac	10.47	19.69 %
LED TV	6.92	10.29 %
Air-Cond	1.00	2.16 %
Oven	0.46	25.94 %
Total	32.79	15.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.59	19.26 %
VIJAYAWADA-01	12.19	11.22 %
Total	32.79	15.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.74	35.61 %
Wash-Mac	5.87	20.01 %
LED TV	4.00	13.12 %
Air-Cond	0.65	3.51 %
Oven	0.33	27.54 %
Total	20.59	19.26 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.52	14.65 %
RJP1	0.48	12.95 %
KVL1	0.32	8.66 %
VKI1	0.29	9.77 %
KNL1	0.28	8.50 %
KDA1	0.26	8.12 %
DHN1	0.21	8.21 %
PUT1	0.14	6.24 %
ADI1	0.11	9.93 %
GTL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	20.59	19.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.60	19.31 %
Fridge	4.19	21.31 %
LED TV	2.91	7.93 %
Air-Cond	0.35	1.26 %
Oven	0.13	22.70 %
Total	12.19	11.22 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.73	11.53 %
TDD1	0.40	13.07 %
NRT1	0.34	9.77 %
JGG1	0.27	12.04 %
RMV1	0.25	6.87 %
VJW4	0.25	7.80 %
VJW1	0.17	6.48 %
BPP1	0.16	6.99 %
CKT1	0.13	3.59 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	12.19	11.22 %