

MTD Sales
31.35 L

Brand Share %
15.68 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.19	29.81 %
Wash-Mac	9.78	19.70 %
LED TV	6.92	11.20 %
Air-Cond	1.00	2.34 %
Oven	0.46	31.30 %
Total	31.35	15.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.16	19.46 %
VIJAYAWADA-01	12.19	12.02 %
Total	31.35	15.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.00	34.80 %
Wash-Mac	5.18	19.36 %
LED TV	4.00	14.48 %
Air-Cond	0.65	3.75 %
Oven	0.33	37.03 %
Total	19.16	19.46 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.52	14.65 %
RJP1	0.48	12.95 %
SPE1	0.48	10.91 %
KHT1	0.46	12.75 %
KVL1	0.32	8.98 %
VKI1	0.29	10.46 %
KNL1	0.28	9.27 %
KDA1	0.26	9.75 %
DHN1	0.21	8.21 %
PUT1	0.14	6.24 %
ADI1	0.11	12.48 %
GTL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	19.16	19.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.60	20.10 %
Fridge	4.19	22.79 %
LED TV	2.91	8.54 %
Air-Cond	0.35	1.38 %
Oven	0.13	22.70 %
Total	12.19	12.02 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.73	11.53 %
TDD1	0.40	14.32 %
NRT1	0.34	9.77 %
JGG1	0.27	13.14 %
RMV1	0.25	7.61 %
VJW4	0.25	8.49 %
VJW1	0.17	7.60 %
BPP1	0.16	7.84 %
CKT1	0.13	3.59 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	12.19	12.02 %