

MTD Sales
40.72 L

Brand Share %
11.47 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.68	21.27 %
LED TV	11.54	13.31 %
Wash-Mac	10.56	17.85 %
Air-Cond	2.48	1.87 %
Oven	0.45	20.20 %
Total	40.72	11.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.63	14.64 %
VIJAYAWADA-01	15.08	8.38 %
Total	40.72	11.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.68	20.34 %
LED TV	8.21	16.65 %
Wash-Mac	7.34	19.23 %
Air-Cond	1.10	2.51 %
Oven	0.30	29.78 %
Total	25.63	14.64 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.18	6.04 %
NLR1	1.00	11.27 %
NYP1	0.51	9.41 %
PIL1	0.35	10.30 %
NDL1	0.35	5.80 %
VKI1	0.31	6.74 %
BVL1	0.23	5.92 %
KDA1	0.15	3.69 %
GTL1	0.14	5.36 %
SPE1	0.14	2.38 %
KHT1		0.00 %
KNL2		0.00 %
RCY1		0.00 %
Total	25.63	14.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.00	22.56 %
LED TV	3.33	8.90 %
Wash-Mac	3.22	15.35 %
Air-Cond	1.38	1.55 %
Oven	0.15	12.26 %
Total	15.08	8.38 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.74	11.17 %
BVR1	1.10	9.29 %
GVM1	0.78	7.33 %
RMV1	0.66	9.20 %
CRL1	0.59	7.49 %
JPT1	0.59	10.95 %
VJW4	0.52	10.84 %
NRT1	0.31	8.62 %
PRL1	0.24	9.93 %
DPE1	0.24	6.49 %
VJW2	0.20	4.47 %
GDV1	0.20	4.75 %
KND1	0.19	4.81 %
MTM1	0.19	6.86 %
PPM1	0.19	4.77 %
GNT1	0.16	2.39 %
KDR1	0.14	3.41 %
VKN1	0.14	1.88 %
TEL1	0.13	4.08 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
Total	15.08	8.38 %