

MTD Sales
25.68 L

Brand Share %
15.06 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.63	30.57 %
Wash-Mac	7.26	18.05 %
LED TV	5.65	10.56 %
Air-Cond	1.00	2.66 %
Oven	0.14	12.49 %
Total	25.68	15.06 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.45	20.20 %
VIJAYAWADA-01	8.23	9.78 %
Total	25.68	15.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.51	36.81 %
Wash-Mac	4.50	19.33 %
LED TV	3.65	15.28 %
Air-Cond	0.65	4.21 %
Oven	0.14	21.47 %
Total	17.45	20.20 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	13.93 %
RJP1	0.48	12.95 %
KVL1	0.32	10.82 %
VKI1	0.29	10.83 %
KNL1	0.28	9.92 %
KDA1	0.26	11.99 %
DHN1	0.21	8.21 %
SPE1	0.15	5.40 %
PUT1	0.14	8.16 %
PDT1	0.14	8.54 %
ADI1	0.11	11.24 %
GTL1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	17.45	20.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.12	20.91 %
Wash-Mac	2.76	16.29 %
LED TV	2.00	6.75 %
Air-Cond	0.35	1.59 %
Total	8.23	9.78 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.73	12.14 %
RAL1	0.34	13.70 %
NRT1	0.34	12.17 %
JGG1	0.27	13.14 %
PRL1	0.20	14.80 %
VJW1	0.17	8.60 %
TDD1	0.17	8.81 %
BPP1	0.16	8.64 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	8.23	9.78 %