

MTD Sales
36.02 L

Brand Share %
12.15 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.32	20.65 %
LED TV	10.41	13.43 %
Wash-Mac	9.36	18.95 %
Air-Cond	2.48	2.41 %
Oven	0.45	22.18 %
Total	36.02	12.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	22.48	14.65 %
VIJAYAWADA-01	13.54	9.46 %
Total	36.02	12.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.33	16.93 %
Fridge	7.29	19.68 %
Wash-Mac	6.45	19.94 %
Air-Cond	1.10	2.78 %
Oven	0.30	29.78 %
Total	22.48	14.65 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.86	5.01 %
NYP1	0.51	10.64 %
PIL1	0.35	10.30 %
NDL1	0.35	7.01 %
VKI1	0.31	6.92 %
PGR1	0.24	10.99 %
BVL1	0.23	6.78 %
KDA1	0.15	6.35 %
GTL1	0.14	5.36 %
SPE1	0.14	2.58 %
KHT1		0.00 %
KNL2		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	22.48	14.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	6.03	21.97 %
LED TV	3.08	9.00 %
Wash-Mac	2.91	17.08 %
Air-Cond	1.38	2.18 %
Oven	0.15	14.65 %
Total	13.54	9.46 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.54	10.46 %
CRL1	0.59	8.19 %
RMV1	0.52	7.84 %
JPT1	0.44	8.85 %
NRT1	0.31	11.59 %
DPE1	0.24	10.54 %
VJW2	0.20	5.28 %
GDV1	0.20	6.23 %
KND1	0.19	6.23 %
GNT1	0.16	3.00 %
KDR1	0.14	3.94 %
VKN1	0.14	2.32 %
TEL1	0.13	4.24 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
Total	13.54	9.46 %