

MTD Sales
21.23 L

Brand Share %
15.55 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.44	31.64 %
Wash-Mac	6.46	21.23 %
LED TV	4.32	10.05 %
Air-Cond	1.00	3.08 %
Total	21.23	15.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.79	21.81 %
VIJAYAWADA-01	6.43	9.36 %
Total	21.23	15.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	7.44	39.60 %
Wash-Mac	3.99	22.13 %
LED TV	2.71	15.55 %
Air-Cond	0.65	4.87 %
Total	14.79	21.81 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.48	13.99 %
VKI1	0.29	11.51 %
KNL1	0.28	9.92 %
KDA1	0.26	12.71 %
DHN1	0.21	10.83 %
SPE1	0.15	8.23 %
PUT1	0.14	9.71 %
KVL1	0.11	6.92 %
ADI1		0.00 %
GTL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	14.79	21.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.46	19.90 %
Fridge	2.00	18.10 %
LED TV	1.62	6.31 %
Air-Cond	0.35	1.84 %
Total	6.43	9.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.53	11.70 %
GNT1	0.43	11.97 %
PAP1	0.36	15.20 %
NRT1	0.34	14.59 %
PPM1	0.18	10.37 %
VJW1	0.17	14.22 %
BPP1	0.16	9.60 %
JPT1	0.15	12.71 %
JGG1	0.14	7.85 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	6.43	9.36 %